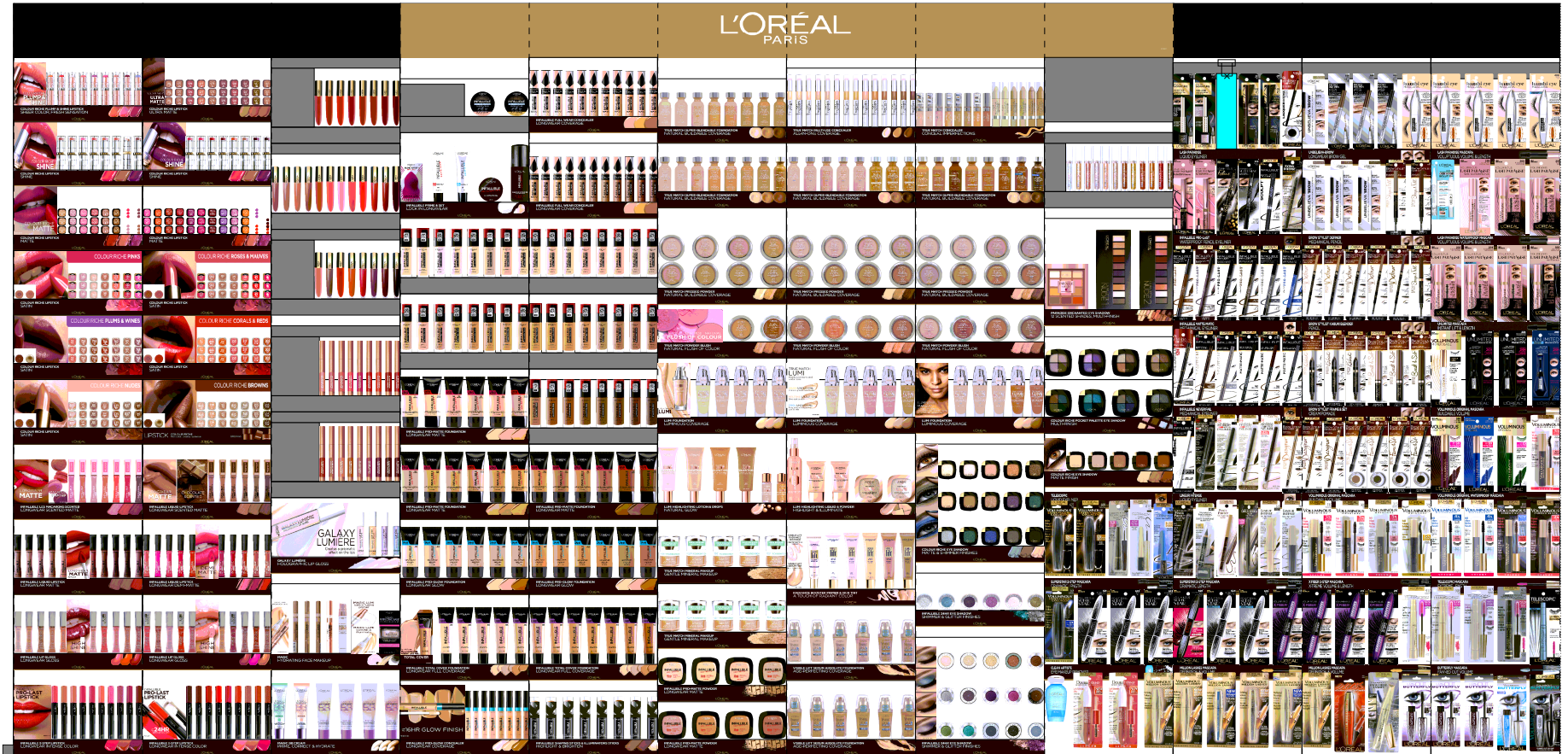


L'ORÉAL®
PARIS

CONSUMER PRODUCTS DIVISION
OF L'ORÉAL USA S/D, INC.
Category Management Department

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020



Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 16

FULL WALL

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FILE: \\FSUSNAS18\CPDNY_Group\sales\IKB\LPCosmetics\IKBReports\2020\Spring\PENDING\POGWAK1270ECL

Category Management Department

12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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FILE: \\FSUSNAS18\CPDNY_Groups\sales\KB\LPCosmetics\KBReports\2020\Spring\PENDING\POG\WAK1270EC1

	071249397305 Colour Riche Plump & Shine Lip	071249397312 Colour Riche Plump & Shine Lip	071249397329 Colour Riche Plump & Shine Lip	071249397336 Colour Riche Plump & Shine Lip	071249397343 Colour Riche Plump & Shine Lip	071249397350 Colour Riche Plump & Shine Lip	071249401897 Colour Riche Plump & Shine Lip	071249401903 Colour Riche Plump & Shine Lip	071249401910 Colour Riche Plump & Shine Lip
CR PLUMP & SHINE LIP TRY 1.1 LIT **									
	071249355770 Colour Riche Shine Dewy Petal	071249355848 Colour Riche Shine Burnished Blush	071249355787 Colour Riche Shine Glazed Pink	071249355817 Colour Riche Shine Polished Tango	071249355831 Colour Riche Shine Sparkling Rose	071249355855 Colour Riche Shine Shining Peach	071249355879 Colour Riche Shine Glossy Fawn	071249355862 Colour Riche Shine Dazzling Doe	
CR SHINE LIP TRY 1.2 LIT **									
	071249349755 Colour Riche Matte	071249349724 Colour Riche Matte	071249349717 Colour Riche Matte	071249316177 Colour Riche	071249349731 Colour Riche Matte	071249349748 Colour Riche Matte	0712493 Colour Riche	0712493 Colour Riche	
CR MATTE LIP & LIPLNR TRY 1.2 LIT **									
	071249256206 Colour Riche	071249045701 Colour Riche	071249083352 Colour Riche	071249074534 Colour Riche	071249256213 Colour Riche	071249256220 Colour Riche	071249256237 Colour Riche		
CR LIP TRY 1.6 LIT **									
	071249045633 Colour Riche	071249083376 Colour Riche	071249045640 Colour Riche	071249216378 Colour Riche	071249083727 Colour Riche	071249074558 Colour Riche	071249216385 Colour Riche		
CR LIP TRY 3.6 LIT **									
	071249083291 Colour Riche	071249045664 Colour Riche	071249045692 Colour Riche	071249045661 Colour Riche	071249045657 Colour Riche	071249046012 Colour Riche	071249046020 Colour Riche		
CR LIP TRY 5.6 LIT **									
	071249395523 Infallible Pro-Matte Les Macarons Dose of Rose	071249395530 Infallible Pro-Matte Les Macarons Praline De Paris	071249395547 Infallible Pro-Matte Les Macarons Mon Caramel	071249395554 Infallible Pro-Matte Les Macarons Guava Gush	071249395561 Infallible Pro-Matte Les Macarons Mademoiselle	071249395578 Infallible Pro-Matte Les Macarons Framboise Frenzy	071249395615 Infallible Pro-Matte Les Macarons Blackcurrant Crush		
INF PM LES MACARONS LIP TRY 1.1 LIT **									
071249358634 Infallible Pro-Matte Liquid Lipstick Milk and Cookies	071249358573 Infallible Pro-Matte Liquid Lipstick Shake Down	071249358610 Infallible Pro-Matte Liquid Lipstick Angora	071249358603 Infallible Pro-Matte Liquid Lipstick Cowboy	071249358580 Infallible Pro-Matte Liquid Lipstick Nudies	071249358658 Infallible Pro-Matte Liquid Lipstick Matador	071249358641 Infallible Pro-Matte Liquid Lipstick Stirred	071249358597 Infallible Pro-Matte Liquid Lipstick Deeply Disturbed	071249358665 Infallible Pro-Matte Liquid Lipstick Roseblood	071249358627 Infallible Pro-Matte Liquid Lipstick Plum Bum
INF PRO-MATTE LIQ LIP TRY 1.1 LIT **									
071249135280 Infallible Lip Gloss Petal	071249135433 Infallible Lip Gloss Coral Sands	071249135341 Infallible Lip Gloss Dulce de Leche	071249135334 Infallible Lip Gloss Barely Nude	071249135297 Infallible Lip Gloss Sunset	071249135365 Infallible Lip Gloss Blush	071249216033 Infallible Lip Gloss Cherry Flash	071249135372 Infallible Lip Gloss Bloom	071249135396 Infallible Lip Gloss Modern Mauve	071249135419 Infallible Lip Gloss Sangria
INF LIP GLS TRY 1.2 LIT **									
	071249290033 Infallible Lip 2- Step Timeless Rose	071249290385 Infallible Lip 2- Step Neverending Nutmeg	071249290095 Infallible Lip 2- Step Permanent Blush	071249290088 Infallible Lip 2- Step Flamboyant Flamingo	071249290057 Infallible Lip 2- Step Toujour Teaberry	071249290064 Infallible Lip 2- Step Passionate Petal	071249290330 Infallible Lip 2- Step Forever Candy	071249290040 Infallible Lip 2- Step Lilac Infinite	071249290101 Infallible Lip 2- Step Violet Parfait
INF 2-STP LIP TRY LIT 1.2 **									
	071249290408 Infallible Lip 2- Step Mesmerizing Merlot								

CLPS BRCKT

	071249374535 Colour Riche Ultra	071249374542 Colour Riche Ultra	071249374559 Colour Riche Ultra	071249374566 Colour Riche Ultra	071249374597 Colour Riche Ultra	071249374580 Colour Riche Ultra	071249374573 Colour Riche Ultra	071249374603 Colour Riche Ultra	071249374610 Colour Riche Ultra	071249374627 Colour Riche Ultra
CR ULTRA MATTE LIP TRY 1.1 LIT **										
			071249355800 Colour Riche Shine Laminated Fuchsia	071249355794 Colour Riche Shine Lacquered Strawberry	071249355893 Colour Riche Shine Enamel Red	071249355909 Colour Riche Shine Glassy Garnet	071249355824 Colour Riche Shine Luminous Coral	071249355886 Colour Riche Shine Varnished Rosewood	071249355916 Colour Riche Shine Gleaming Plum	071249355923 Colour Riche Shine Splendid Blackberry
CR SHINE LIP TRY 2.2 LIT **										
071249349700 Colour Riche Matte	071249349656 Colour Riche Matte	071249296406 Colour Riche	071249296820 Colour Riche	071249349663 Colour Riche Matte	0712493316191 Colour Riche	071249349670 Colour Riche Matte	071249349687 Colour Riche Matte	071249349694 Colour Riche Matte	071249349649 Colour Riche Matte	071249349694 Colour Riche Matte
CR MATTE LIP & LIPLNR TRY 2.2 LIT **										
					071249256244 Colour Riche	071249074541 Colour Riche	071249045855 Colour Riche	071249045824 Colour Riche	071249256251 Colour Riche	071249256268 Colour Riche
CR LIP TRY 2.6 LIT **										
					071249074527 Colour Riche	071249083321 Colour Riche	071249045787 Colour Riche	071249045770 Colour Riche	071249216392 Colour Riche	071249083765 Colour Riche
CR LIP TRY 4.6 LIT **										
					071249083512 Colour Riche	071249083406 Colour Riche	071249045954 Colour Riche	071249045930 Colour Riche	071249045923 Colour Riche	071249083222 Colour Riche
CR LIP TRY 6.6 LIT **										
					071249371787 Infalible Pro-Matte Les Chocolat Nudes	071249371794 Infalible Pro-Matte Les Chocolat Nudes	071249371800 Infalible Pro-Matte Les Chocolat Nudes	071249371817 Infalible Pro-Matte Les Chocolat Nudes	071249371824 Infalible Pro-Matte Les Chocolat Nudes	071249371831 Infalible Pro-Matte Les Chocolat Nudes
INF PM LES CHOCOLAT NUDE LIP TRY 1.1 LIT **										
071249314180 Infalible Pro-Matte Gloss Blushing Ambition	071249314234 Infalible Pro-Matte Gloss Fuchsia Amnesia	071249317990 Infalible Pro-Matte Gloss Rebel Rose	071249314166 Infalible Pro-Matte Gloss Aphrodite Kiss	071249314227 Infalible Pro-Matte Gloss Shanghai Scarlet		071249314203 Infalible Pro-Matte Gloss Forbidden Kiss	071249317983 Infalible Pro-Matte Gloss Rouge Envy	071249314173 Infalible Pro-Matte Gloss Nude Allude	071249314210 Infalible Pro-Matte Gloss Statement Nude	071249314197 Infalible Pro-Matte Gloss Bare Attraction
INF PRO-MATTE GLOSS TRY 1.1 LIT **										
071249216064 Infalible Lip Gloss Pink Topaz	071249135303 Infalible Lip Gloss Fiery	071249135389 Infalible Lip Gloss Posy	071249216057 Infalible Lip Gloss Red Fatale	071249135402 Infalible Lip Gloss Undeniable Mauve		071249135327 Infalible Lip Gloss Suede	071249216040 Infalible Lip Gloss Glistening Berry	071249135426 Infalible Lip Gloss Raisin	071249135310 Infalible Lip Gloss Rebel Red	071249135358 Infalible Lip Gloss Truffle
INF LIP GLS TRY 2.2 LIT **										
				071249290453 Infalible Lip 2- Step Raisin Revival	071249290361 Infalible Lip 2- Step Cherry Noir	071249290347 Infalible Lip 2- Step Continual Crimson	071249290323 Infalible Lip 2- Step Red	071249290415 Infalible Lip 2- Step Captivated by Cerise	071249290354 Infalible Lip 2- Step Perpetual Apricot	071249290071 Infalible Lip 2- Step Everlasting Caramel
INF 2-STP LIP TRY LIT 2.2 **										

				071249410387 Rouge Signature Empowe(reds) ADORED	071249410394 Rouge Signature Empowe(reds) EMPOWERED	071249410400 Rouge Signature Empowe(reds) RED	071249410417 Rouge Signature Empowe(reds) DESIRED	071249410424 Rouge Signature Empowe(reds) ADMIED	071249411377 Rouge Signature Empowe(reds) ARMORED	071249411384 Rouge Signature Empowe(reds) DISCOVERED	071249411391 Rouge Signature Empowe(reds) PREPARED	
ROUGE SIG LIP EMPW(REDs) TRY 1.1 LIT **												
071249369913 Rouge Signature I RULE	071249369920 Rouge Signature I CREATE	071249369937 Rouge Signature I EMPOWER	071249369982 Rouge Signature I EXPLORE	071249396810 Rouge Signature Parisian Sunset I Lead	071249396797 Rouge Signature Parisian Sunset I Choose	071249396766 Rouge Signature Parisian Sunset I Savor	071249396780 Rouge Signature Parisian Sunset I Decide	071249396773 Rouge Signature Parisian Sunset I Radiate	071249369951 Rouge Signature I DON'T	071249369975 Rouge Signature I AM WORTH IT	071249396803 Rouge Signature Parisian Sunset I Captivate	
ROUGE SIG LIP ORIG & PRSN SNST TRY 1.2 LIT **												
				071249396834 Rouge Signature Parisian Sunset I Tease	071249369999 Rouge Signature I STAND	071249396827 Rouge Signature Parisian Sunset I Amaze	071249369944 Rouge Signature I ACHIEVE	071249369968 Rouge Signature I REPRESENT	071249369906 Rouge Signature I REBEL	071249369890 Rouge Signature I ENJOY	071249370018 Rouge Signature I DARE	
ROUGE SIG LIP ORIG & PRSN SNST TRY 1.1/2.2 LIT **												
				07124940776 9 Matte Lip Crayon CAMEL	07124941227 5 Matte Lip Crayon STRAWBER	07124940777 6 Matte Lip Crayon SWEET &	07124940769 1 Matte Lip Crayon HOT	07124941228 2 Matte Lip Crayon TOFFEE	07124940770 7 Matte Lip Crayon LITTLE CHILI	07124940771 4 Matte Lip Crayon CAMEL	07124940773 8 Matte Lip Crayon SPICE OF	07124940774 5 Matte Lip Crayon BRULEE
MATTE LIP CRYN TRY 1.2 LIT **												
				07124940772 1 Matte Lip Crayon FLIRTY	07124940775 2 Matte Lip Crayon TRES	07124941224 4 Matte Lip Crayon LADY	07124941225 1 Matte Lip Crayon SMOOTH	07124941226 8 Matte Lip Crayon LAVENDAR	07124940778 3 Matte Lip Crayon SIZZLING	07124940779 0 Matte Lip Crayon NO FIG DEAL	07124941229 9 Matte Lip Crayon CHOCOLATE	07124940780 6 Matte Lip Crayon CHERRYFIC
MATTE LIP CRYN TRY 2.2 LIT **												
								071249365625 Galaxy Lumiere Holographic Lip Gloss	071249365632 Galaxy Lumiere Holographic Lip Gloss	071249365649 Galaxy Lumiere Holographic Lip Gloss	071249367261 Galaxy Lumiere Holographic Lip Gloss	
GLXY LUMI HOLO LIP GLSS TRY LIT 1.1 ULTA **												
		071249210130 Magic Lumi Highlighter Fair	071249210147 Magic Lumi Highlighter Light	071249210154 Magic Lumi Highlighter Medium	071249236390 Magic Lumi Highlighter Deep	071249217436 Magic Lumi Light Infusing Primer Primer			071249173169 Magic Perfecting Base Face Primer Magic Perfecting Base			
MGC FMLY CMBO W/ 4 HGLGHTR TRY 1.1 LIT**												
071249283714 Magic BB Correctors Magic BB Correctors : Anti- Redness		071249283721 Magic BB Correctors Magic BB Correctors : Anti- Fatigue		071249211458 Magic BB Cream Fair		071249211465 Magic BB Cream Light		071249211472 Magic BB Cream Medium		071249211489 Magic BB Cream Deep		
SS MGC BB CRM/CRTR TRY 1.1 LIT **												

				071249407974 Infallible Loose Setting Powder			071249407981 Infallible Loose Setting Powder				
INF LS SETTING PWDR TRY 1.1 LIT **											
071249340219 Infallible Blend Artist - Foundation Blender		071249361504 Infallible Pro-Primer Infallible Matte-Lock Primer		071249361511 Infallible Pro-Primer Infallible Glow-Lock Primer			071249349038 Infallible Pro-Matte Setting Powder		071249294055 Infallible Pro-Spray & Set Makeup Extender Setting Spray Pro-Mist & Set Makeup Extender Setting Spray		
INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 LIT **											
071249408148 Infallible 24 HR Fresh Wear Foundation snow	071249408094 Infallible 24 HR Fresh Wear Foundation rose pearl	071249382110 Infallible 24 HR Fresh Wear Foundation Pearl	071249382127 Infallible 24 HR Fresh Wear Foundation Porcelain	071249382134 Infallible 24 HR Fresh Wear Foundation Ivory	071249408087 Infallible 24 HR Fresh Wear Foundation beige ivory	071249408063 Infallible 24 HR Fresh Wear Foundation warm ivory	071249382141 Infallible 24 HR Fresh Wear Foundation Rose Ivory				
INF 24HR FW FDTN TRY 1.5 LIT **											
071249382233 Infallible 24 HR Fresh Wear Foundation Golden Beige	071249382240 Infallible 24 HR Fresh Wear Foundation Sand	071249382257 Infallible 24 HR Fresh Wear Foundation Radiant Honey	071249382264 Infallible 24 HR Fresh Wear Foundation Sun Beige	071249382271 Infallible 24 HR Fresh Wear Foundation Radiant Sand	071249408100 Infallible 24 HR Fresh Wear Foundation cool sand	071249408124 Infallible 24 HR Fresh Wear Foundation radiant sun	071249382288 Infallible 24 HR Fresh Wear Foundation Golden Sun				
INF 24HR FW FDTN TRY 3.5 LIT **											
071249292990 Infallible Pro-Matte Foundation Classic Ivory		071249361597 Infallible Pro-Matte Foundation Ivory Buff		071249293003 Infallible Pro-Matte Foundation Shell Beige		071249293027 Infallible Pro-Matte Foundation Natural Buff		071249293034 Infallible Pro-Matte Foundation Golden Beige		071249361603 Infallible Pro-Matte Foundation Nude Buff	
INF PRO-MATTE FNDTN TRY 1.3 LIT **											
071249293041 Infallible Pro-Matte Foundation Natural Beige		071249293058 Infallible Pro-Matte Foundation Sun Beige		071249293065 Infallible Pro-Matte Foundation Fresh Beige		071249361627 Infallible Pro-Matte Foundation Ivory Beige		071249293072 Infallible Pro-Matte Foundation Caramel Beige		071249367650 Infallible Pro-Matte Foundation Honey Bisque	
INF PRO-MATTE FNDTN TRY 2.3 LIT **											
071249330449 Infallible Pro-Glow Classic Ivory		071249330432 Infallible Pro-Glow Creamy Natural		071249330470 Infallible Pro-Glow Nude Beige		071249330456 Infallible Pro-Glow Natural Buff		071249330463 Infallible Pro-Glow Natural Beige		071249330487 Infallible Pro-Glow Buff Beige	
INF PRO-GLW FNDTN TRY 1.2 LIT**											
		071249335369 Infallible Total Cover Foundation Classic Ivory		071249335376 Infallible Total Cover Foundation Creamy Natural		071249335383 Infallible Total Cover Foundation Nude Beige		071249335390 Infallible Total Cover Foundation Natural Buff		071249335406 Infallible Total Cover Foundation Natural Beige	
INF TOTAL CVR FNDTN TRY 1.2 LIT **											
				071249351789 Infallible Pro-Glow Concealer	071249351796 Infallible Pro-Glow Concealer	071249351802 Infallible Pro-Glow Concealer	071249351819 Infallible Pro-Glow Concealer	071249351826 Infallible Pro-Glow Concealer	071249351833 Infallible Pro-Glow Concealer	071249351840 Infallible Pro-Glow Concealer	071249351857 Infallible Pro-Glow Concealer
INF PRO-GLW CNCLR TRY 1.1 LIT **											

071249382394 Infallible Full Wear Concealer Porcelain	071249382400 Infallible Full Wear Concealer Eggshell	071249382417 Infallible Full Wear Concealer Ivory	071249382424 Infallible Full Wear Concealer Fawn	071249382431 Infallible Full Wear Concealer Oatmeal	071249382448 Infallible Full Wear Concealer Bisque	071249382455 Infallible Full Wear Concealer Vanilla	071249382462 Infallible Full Wear Concealer Cashmere	071249382479 Infallible Full Wear Concealer Cashew	071249382486 Infallible Full Wear Concealer Biscuit	071249382493 Infallible Full Wear Concealer Latte
INF FW CNCLR (FULL MIX) TRY 1.2 LIT **										
071249382509 Infallible Full Wear Concealer Pecan	071249382516 Infallible Full Wear Concealer Amber	071249382530 Infallible Full Wear Concealer Walnut	071249382547 Infallible Full Wear Concealer Caramel	071249382554 Infallible Full Wear Concealer Toffee	071249382561 Infallible Full Wear Concealer Almond	071249384725 Infallible Full Wear Concealer Honey	071249384732 Infallible Full Wear Concealer Cocoa	071249384763 Infallible Full Wear Concealer Coffee	071249384770 Infallible Full Wear Concealer Truffle	071249384787 Infallible Full Wear Concealer Espresso
INF FW CNCLR (FULL MIX) TRY 2.2 LIT **										
071249382158 Infallible 24 HR Fresh Wear Foundation True Beige	071249382165 Infallible 24 HR Fresh Wear Foundation Linen	071249382172 Infallible 24 HR Fresh Wear Foundation Ivory Buff	071249382189 Infallible 24 HR Fresh Wear Foundation Rose Vanilla	071249382196 Infallible 24 HR Fresh Wear Foundation Natural Rose	071249382202 Infallible 24 HR Fresh Wear Foundation Vanilla	071249382219 Infallible 24 HR Fresh Wear Foundation Rose Beige	071249382226 Infallible 24 HR Fresh Wear Foundation Natural Buff			
INF 24HR FW FDTN TRY 2.5 LIT **										
071249408131 Infallible 24 HR Fresh Wear Foundation toasted almond	071249408117 Infallible 24 HR Fresh Wear Foundation warm almond	071249408155 Infallible 24 HR Fresh Wear Foundation caramel	071249382295 Infallible 24 HR Fresh Wear Foundation Golden Amber	071249382301 Infallible 24 HR Fresh Wear Foundation Amber	071249382318 Infallible 24 HR Fresh Wear Foundation Honey Bisque	071249382325 Infallible 24 HR Fresh Wear Foundation Toffee	071249382332 Infallible 24 HR Fresh Wear Foundation Hazelnut			
INF 24HR FW FDTN TRY 4.5 LIT **										
071249408070 Infallible 24 HR Fresh Wear Foundation maple	071249382349 Infallible 24 HR Fresh Wear Foundation Copper	071249384664 Infallible 24 HR Fresh Wear Foundation Sienna	071249384671 Infallible 24 HR Fresh Wear Foundation Deep Golden	071249384688 Infallible 24 HR Fresh Wear Foundation Deep Amber	071249384695 Infallible 24 HR Fresh Wear Foundation Espresso	071249384701 Infallible 24 HR Fresh Wear Foundation Mahogany	071249384718 Infallible 24 HR Fresh Wear Foundation Ebony			
INF 24HR FW FDTN TRY 5.5 LIT **										
071249293089 Infallible Pro-Matte Foundation Classic Tan	071249293096 Infallible Pro-Matte Foundation Crème Café	071249293102 Infallible Pro-Matte Foundation Soft Sable	071249293119 Infallible Pro-Matte Foundation Cocoa	071249367667 Infallible Pro-Matte Foundation Brown Suede	071249367674 Infallible Pro-Matte Foundation Rich Chocolate					
INF PRO-MATTE FNDTN TRY 3.3 LIT **										
071249330494 Infallible Pro-Glow Sand Beige	071249330500 Infallible Pro-Glow Sun Beige	071249330524 Infallible Pro-Glow Caramel Beige	071249330517 Infallible Pro-Glow Classic Tan	071249330531 Infallible Pro-Glow Crème Café	071249330548 Infallible Pro-Glow Cocoa					
INF PRO-GLW FNDTN TRY 2.2 LIT **										
071249335413 Infallible Total Cover Foundation Buff Beige	071249335420 Infallible Total Cover Foundation Sand Beige	071249335437 Infallible Total Cover Foundation Sun Beige	071249335444 Infallible Total Cover Foundation Caramel Beige	071249335451 Infallible Total Cover Foundation Classic Tan	071249335468 Infallible Total Cover Foundation Crème Café	071249335475 Infallible Total Cover Foundation Cocoa				
INF TOTAL CVR FNDTN TRY 2.2 LIT **										
071249369333 Infallible Longwear Shaping Sticks: Foundation	071249369340 Infallible Longwear Shaping Sticks: Foundation	071249369357 Infallible Longwear Shaping Sticks: Foundation	071249369388 Infallible Longwear Shaping Sticks: Foundation	071249369395 Infallible Longwear Shaping Sticks: Foundation	071249369418 Infallible Longwear Shaping Sticks: Foundation	071249369432 Infallible Longwear Shaping Sticks: Foundation	071249371329 Infallible Longwear Shaping Sticks: Highlight Slay in Rose			
INF LW SHPNG STCKS TRY 1.1 LIT **										

12' LP HI

071249078549 True Match Liquid Foundation Porcelain	071249078563 True Match Liquid Foundation Light Ivory	071249078600 True Match Liquid Foundation Nude Beige	071249078631 True Match Liquid Foundation Natural Beige	071249078648 True Match Liquid Foundation Sand Beige	071249078686 True Match Liquid Foundation Sun Beige	071249078730 True Match Liquid Foundation Caramel Beige	071249078754 True Match Liquid Foundation Crème Café
TM LIQ FNDTN TRY WRM 1.3/1.4 LIT **							
071249078570 True Match Liquid Foundation Soft Ivory	071249078587 True Match Liquid Foundation Classic Ivory	071249078624 True Match Liquid Foundation Natural Buff	071249078662 True Match Liquid Foundation Buff Beige	071249078693 True Match Liquid Foundation True Beige	071249078723 True Match Liquid Foundation Honey Beige	071249078747 True Match Liquid Foundation Classic Tan	071249218303 True Match Liquid Foundation Cappuccino
TM LIQ FNDTN TRY NTRL 2.3/2.4 LIT **							
071249016411 True Match Powder	071249016428 True Match Powder		071249016435 True Match Powder		071249016442 True Match Powder		
071249016459 True Match Powder	071249016657 True Match Powder		071249016930 True Match Powder		071249017074 True Match Powder		
TM PWDR-2 TR TRY WRM 1.3 LIT **							
				071249017449 True Match Blush		071249017456 True Match Blush	
TM BLSH TRY 1.3 LIT **							
		071249214749 True Match Lumi Makeup Porcelain/Lt Ivory	071249214756 True Match Lumi Makeup Nude Beige	071249214763 True Match Lumi Makeup Natural Beige	071249214770 True Match Lumi Makeup Sand Beige	071249214787 True Match Lumi Makeup Sun Beige	
TM LUMI FNDTN TRAY WRM 1.3 LIT **							
071249363102 True Match Lumi Glotion Fair	071249363119 True Match Lumi Glotion Light	071249363126 True Match Lumi Glotion Medium		071249363133 True Match Lumi Glotion Deep		071249361191 True Match Lumi Glow Amour Day Break	071249361207 True Match Lumi Glow Amour Golden Hour
TM LUMI GLOTION/GLW AMR TRY 1.1 LIT **							
071249094259 True Match Naturele Gentle Mineral Makeup Light Ivory	071249094273 True Match Naturele Gentle Mineral Makeup Nude Beige	071249094297 True Match Naturele Gentle Mineral Makeup Natural Beige		071249094327 True Match Naturele Gentle Mineral Makeup Sun Beige		071249094211 True Match Naturele Gentle Mineral Makeup Soft Ivory	
TM MIN MU TRY 1.2 LIT **							
071249179185 True Match Naturele Gentle Mineral Makeup Natural Buff	071249094303 True Match Naturele Gentle Mineral Makeup Buff Beige	071249104088 True Match Naturele Gentle Mineral Makeup Classic Tan		071249179192 True Match Naturele Gentle Mineral Makeup Natural Ivory		071249094280 True Match Naturele Gentle Mineral Makeup Creamy Natural	
TM MIN MU TRY 2.2 LIT **							
071249293157 Infallible Pro-Matte Powder Porcelain	071249293164 Infallible Pro-Matte Powder Natural Beige		071249293171 Infallible Pro-Matte Powder Nude Beige		071249293188 Infallible Pro-Matte Powder True Beige		
INF PRO-MATTE PWDR TRY LIT 1.2 **							
071249293195 Infallible Pro-Matte Powder Sun Beige	071249293201 Infallible Pro-Matte Powder Golden Beige		071249293218 Infallible Pro-Matte Powder Classic Tan		071249293225 Infallible Pro-Matte Powder Cocoa		
INF PRO-MATTE PWDR TRY LIT 2.2 **							

DR-LIT **

071249362174 True Match Multi-Use Concealer	071249362181 True Match Multi-Use Concealer	071249362198 True Match Multi-Use Concealer	071249362204 True Match Multi-Use Concealer	071249362211 True Match Multi-Use Concealer	071249362228 True Match Multi-Use Concealer	071249362235 True Match Multi-Use Concealer	071249362242 True Match Multi-Use Concealer	071249362259 True Match Multi-Use Concealer	071249362266 True Match Multi-Use Concealer	071249362273 True Match Multi-Use Concealer	071249362280 True Match Multi-Use Concealer	071249362297 True Match Multi-Use Concealer	071249362303 True Match Multi-Use Concealer
TM MULTI-USE CNCLR TRY 1.1 (FULL MIX) LIT **													
071249078556 True Match Liquid Foundation Alabaster	071249078594 True Match Liquid Foundation Natural Ivory		071249078617 True Match Liquid Foundation Creamy Natural		071249078655 True Match Liquid Foundation Shell Beige		071249078679 True Match Liquid Foundation Classic Beige		071249036853 True Match Liquid Foundation Soft Sable		071249036846 True Match Liquid Foundation Nut Brown		071249218310 True Match Liquid Foundation Cocoa
TM LIQ FNDTN TRY CL 3.3/3.4 LIT **													
071249017173 True Match Powder		071249017180 True Match Powder				071249017197 True Match Powder				071249017227 True Match Powder			
071249033180 True Match Powder		071249033197 True Match Powder				071249033173 True Match Powder				071249033319 True Match Powder			
TM PWDR-2 TR TRY NTRL 2.3 LIT **													
071249017463 True Match Blush		071249017487 True Match Blush				071249017494 True Match Blush				071249041840 True Match Blush			
TM BLSH TRY 2.3 LIT **													
		071249214800 True Match Lumi Makeup Soft Ivory/Clsc Ivory		071249214817 True Match Lumi Makeup Natural Buff		071249214824 True Match Lumi Makeup Buff Beige		071249214831 True Match Lumi Makeup True Beige		071249214855 True Match Lumi Makeup Classic Tan/Cappuccino			
TM LUMI FNDTN TRAY NEUT 2.3 LIT **													
071249382585 True Match Lumi Shake & Glow Dew Mist -		071249299043 True Match Lumi Liquid Glow Illuminator Lumi Liquid Glow Illuminator : Golden		071249299050 True Match Lumi Liquid Glow Illuminator Lumi Liquid Glow Illuminator : Rose		071249299081 True Match Lumi Powder Glow Illuminator Lumi Powder Glow Illuminator : Golden		071249299074 True Match Lumi Powder Glow Illuminator Lumi Powder Glow Illuminator : Rose					
TM LUMI SHK & GLW/LUMI LIQ/PWDR TRY 1.1 LIT **													
		071249334294 Visible Lift Radiance Booster		071249359693 Visible Lift Luminous Serum Tint Pearl		071249359709 Visible Lift Luminous Serum Tint Rose		071249359716 Visible Lift Luminous Serum Tint Gold		071249359723 Visible Lift Luminous Serum Tint Honey		071249359730 Visible Lift Luminous Serum Tint Amber	
VL RDNC BSTR & LUMI SRM TINT TRY 1.1 LIT **													
071249178973 Visible Lift Serum Absolute Soft Ivory		071249179000 Visible Lift Serum Absolute Light Ivory		071249178966 Visible Lift Serum Absolute Classic Ivory		071249178935 Visible Lift Serum Absolute Nude Beige		071249178959 Visible Lift Serum Absolute Creamy Natural		071249178997 Visible Lift Serum Absolute Natural Buff			
VL SRM TRY 1.2 LIT **													
071249178942 Visible Lift Serum Absolute Buff Beige		071249178928 Visible Lift Serum Absolute Natural Beige		071249178911 Visible Lift Serum Absolute Sand Beige		071249178980 Visible Lift Serum Absolute Sun Beige		071249179024 Visible Lift Serum Absolute Honey Beige		071249179031 Visible Lift Serum Absolute Classic Tan			
VL SRM TRY 2.2 LIT **													

071249017241 True Match Concealer	071249017265 True Match Concealer	071249017289 True Match Concealer	071249017296 True Match Concealer	071249017319 True Match Concealer	071249017326 True Match Concealer	071249017333 True Match Concealer	071249017357 True Match Concealer	071249238424 True Match Crayon Concealer Fair/Light Neutral	071249238431 True Match Crayon Concealer Fair/Light Warm	071249238455 True Match Crayon Concealer Light/Medium	071249238462 True Match Crayon Concealer Light/Medium	071249248805 True Match Crayon Concealer Medium/Deep	071249238486 True Match Crayon Concealer Medium/Deep
TM CNCLR/CRYN COMBO TRY 1.1 LIT **													
071249220283 True Match Liquid Foundation Fresh Beige W4.5	071249220290 True Match Liquid Foundation Suntan W5.5	071249220306 True Match Liquid Foundation Deep Warm W9.5	071249220320 True Match Liquid Foundation Perfect Beige N5.5	071249220337 True Match Liquid Foundation Golden Beige N6.5	071249220344 True Match Liquid Foundation Mahogany N9	071249220351 True Match Liquid Foundation Deep Cool C9	071249220368 True Match Liquid Foundation Espresso C10						
TM LIQ FNDTN TRY 4.4 LIT **													
071249033357 True Match Powder	071249033401 True Match Powder			071249033432 True Match Powder			071249033449 True Match Powder						
071249033579 True Match Powder	071249033593 True Match Powder			071249033586 True Match Powder			071249033609 True Match Powder						
TM PWDR-2 TR MED TRY CL 3.3 LIT **													
071249017500 True Match Blush	071249017517 True Match Blush			071249017524 True Match Blush			071249042014 True Match Blush						
TM BLSH TRY 3.3 LIT **													
		071249226551 True Match Lumi Makeup Creamy Natural		071249226568 True Match Lumi Makeup Shell Beige		071249226575 True Match Lumi Makeup Classic Beige		071249226582 True Match Lumi Makeup Soft Sable		071249226599 True Match Lumi Makeup Nut Brown/Cocoa			
TM LUMI FNDTN TRAY COOL 3.3 LIT **													
	071249306918 Colour Riche Monos	071249306925 Colour Riche Monos		071249306987 Colour Riche Monos		071249306932 Colour Riche Monos		071249306956 Colour Riche Monos					
	071249306970 Colour Riche Monos	071249306949 Colour Riche Monos		071249306994 Colour Riche Monos		071249307021 Colour Riche Monos		071249307076 Colour Riche Monos					
	071249307045 Colour Riche Monos	071249307083 Colour Riche Monos		071249307052 Colour Riche Monos		071249307069 Colour Riche Monos		071249306963 Colour Riche Monos					
CR MONOS SHDW 3-TIER TRY 1.1 LIT **													
071249266519	071249266540	071249266526	071249266533	071249266502	071249266496								
INF SHDW BTRFLY TRY 1.1 LIT **													
	071249199237	071249199213	071249199312	071249199305	071249214633								
	071249214596	071249199299	071249214640	071249214626	071249199244								
	071249214602	071249214619	071249199220	071249199251	071249199275								
INF SHDW 3-TIER TRY 1.1 LIT **													

BRLNT EYES SHDW 6X12 **												
	071249410639 Brilliant Eyes String of Pearls	071249410554 Brilliant Eyes Diamond Drop	071249410592 Brilliant Eyes Rose gem	071249410585 Brilliant Eyes Amethyst Quartz	071249410578 Brilliant Eyes Blush Jewel	071249410561 Brilliant Eyes Crystal Shine	071249410608 Brilliant Eyes Amber Sparkle	071249410653 Brilliant Eyes Crown Gold	071249410646 Brilliant Eyes Precious Lava	071249410615 Brilliant Eyes Bronze Light	071249410660 Brilliant Eyes Radiant Ruby	071249410622 Brilliant Eyes Royal Onyx
BRLNT EYES SHDW TRY 1.1 LIT **												
071249371183 Colour Riche Paradise Enchanted Palette				071249289754 Colour Riche La Palette - EYE Nude 1				071249289761 Colour Riche La Palette - EYE Nude 2				
CR PRDS ENCHNTD/ LA PLTTE EYE TRY 1.1 LIT ULTA **												
071249313022 Colour Riche Pocket Palette Avenue des Roses		071249313084 Colour Riche Pocket Palette Violet Amour			071249313039 Colour Riche Pocket Palette Boudoir Charme			071249313008 Colour Riche Pocket Palette French Biscuit				
071249313053 Colour Riche Pocket Palette Haute Hazel		071249313077 Colour Riche Pocket Palette Avant Garde Azure			071249313046 Colour Riche Pocket Palette Bleu Nuit			071249313060 Colour Riche Pocket Palette Silver Couture				
CR POCKET PALETTE 2-TIER TRY 1.1 LIT **												
071249350218 Colour Riche Monos		071249350225 Colour Riche Monos		071249350232 Colour Riche Monos		071249350256 Colour Riche Monos		071249350263 Colour Riche Monos				
CR MONOS SHDW (MATTE) TRY 1.1 LIT **												
5HK TLSCPC LNR HKBR LIT (ALT) **												
071249148808 Extra Volume Collagen Washable Black		071249148822 Extra Volume Collagen Washable Blackest Black		071249137086 Telescopic Carbon Black Liner Carbon Black		071249119990 Telescopic Eyeliner Black		071249161906 Telescopic Waterproof Eyeliner Black				
4HK VLMNS SPRSTR MSCR HKBR LIT (ALT) **												
071249156339 Extra Volume Collagen Waterproof Blackest Black		071249301494 Voluminous Superstar Mascara Blackest Black (WSH)		071249301500 Voluminous Superstar Mascara Black (WSH)		071249301517 Voluminous Superstar Mascara Black Brown (WSH)						
3HK EMR SINGLE TRY HOOKBAR LIT (ALT) **												
071249078525 Eye Makeup Remover Eye Makeup Remover		071249149768 Double Extend Beauty Tubes Blackest Black		071249149744 Double Extend Beauty Tubes Black		071249187722 Voluminous Million Lashes Mascara Black						

6HK INF SIG MATTE EYE LNR HKBR LIT (ALT) **					
071249403709 Infallible Signature Matte Eyeliner Black	071249403723 Infallible Signature Matte Eyeliner Greige	071249403730 Infallible Signature Matte Eyeliner Burgundy	071249398548 Flash Cat Eye Liner Brown	071249386033 Flash Cat Eye Liner Black	071249231791 Infallible Gel Lacquer Liner Blackest Black
6HK VLMNS LSH PRDS LIQ EYELNR HKBR LIT (ALT) **					
071249373132 Voluminous Lash Paradise Liquid Eyeliner Black	071249373149 Voluminous Lash Paradise Liquid Eyeliner Rose Gold	071249336359 Voluminous Liner Noir Blackest Black	071249289839 Infallible Superstar Liner Black	071249329788 Infallible Sculpt Liner Black	071249160114 Extra Intense Liquid Pencil Eyeliner Black
6HK INF PRO-LAST LNR HKBR LIT (ALT) **					
071249385104 Infallible Pro-Last Liner Bronze	071249385937 Infallible Pro-Last Liner Aubergine	071249357248 Infallible Pro-Last Liner Black	071249357255 Infallible Pro-Last Liner Brown	071249357262 Infallible Pro-Last Liner Grey	071249357644 Infallible Pro-Last Liner Cobalt Blue
6HK INF EYE MM LNR HKBR LIT (ALT) **					
071249238912 Infallible The Super Slim Liner Black	071249350126 Infallible The Super Slim Liner Brown	071249350157 Infallible The Super Slim Liner Grey	071249306376 Infallible Eye: Matte Matic Liner Black	071249306383 Infallible Eye: Matte Matic Liner Brown	071249306390 Infallible Eye: Matte Matic Liner Charcoal
6HK INF LW LNR HKBR LIT (ALT) **					
071249350171 Infallible Long Wear Eyeliner White	071249152416 Infallible Eyeliner Carbon Black Carbon Black	071249145234 Infallible Long Wear Eyeliner Black	071249145241 Infallible Long Wear Eyeliner Black Brown	071249145258 Infallible Long Wear Eyeliner Brown	071249289273 Brow Stylist Designer Blonde
6HK LIN INT BRUSH TIP HKBR LIT (ALT) **					
071249117682 Pencil Perfect Carbon Black Carbon Black	071249207000 Voluminous Smoldering Eyeliner Black	071249082140 Pencil Perfect Eye Liner Espresso	071249117675 Lineur Intense Felt Tip Liquid Eyeliner Carbon Black Carbon Black	071249059128 Lineur Intense Felt Tip Liquid Eyeliner Black Mica	071249855010 Lineur Intense Brush Tip Liquid Eyeliner Black
4HK VLMNS SPRSTR MSCR HKBR LIT (ALT) **					
071249314104 Voluminous Superstar Red Carpet Extra Black	071249301470 Voluminous Superstar Mascara Superstar WTP : Blackest Black (WTP)		071249301487 Voluminous Superstar Mascara Superstar WTP : Black (WTP)		071249363713 X-Fiber Mascara WSH Blackest Black WSH
4HK VLMNS MIL LSHES HKBR LIT (ALT) **					
071249188125 Voluminous Million Lashes Mascara Black Brown	071249195499 Voluminous Million Lashes Waterproof Masc Blackest Black		071249187739 Voluminous Million Lashes Mascara Blackest Black		071249195482 Voluminous Million Lashes Waterproof Masc Black

5HK BRW STYLST MICRO INK PEN HKBR LIT (ALT) **					
071249376386 Unbelieva-Brow Blonde	071249410462 Micro Ink Pen by Brow Stylist Light Brunette	071249410479 Micro Ink Pen by Brow Stylist Brunette	071249410486 Micro Ink Pen by Brow Stylist Dark Brunette	071249404324 Bambi Mascara WSH blackest black	
5HK UNBELIEVA-BROW HKBR LIT (ALT) **					
071249376393 Unbelieva-Brow Light Brunette	071249376409 Unbelieva-Brow Brunette	071249376416 Unbelieva-Brow Dark Brunette	071249350270 Brow Stylist Shape & Fill Blonde	071249350300 Brow Stylist Shape & Fill Brunette	
6HK BRW STYLST DEF HKBR LIT (ALT) **					
071249314876 Brow Stylist: Definer Blonde	071249350744 Brow Stylist: Definer Dark Blonde	071249350751 Brow Stylist: Definer Light Brunette	071249314883 Brow Stylist: Definer Brunette	071249314890 Brow Stylist: Definer Dark Brunette	071249350317 Brow Stylist Shape & Fill Dark Brunette
6HK BRW STYLST KBK BLNDR HKBR LIT (ALT) **					
071249339619 Brow Stylist Kabuki Blender Blonde	071249339626 Brow Stylist Kabuki Blender Brunette	071249339633 Brow Stylist Kabuki Blender Dark Brunette	071249357521 Brow Stylist Boost & Set Blonde	071249357545 Brow Stylist Boost & Set Light Brunette	071249357552 Brow Stylist Boost & Set Dark Brunette
6HK BRW STYLST FRM & SET HKBR LIT (ALT) **					
071249289280 Brow Stylist Designer Brunette	071249289297 Brow Stylist Designer Dark Brunette	071249339589 Brow Stylist Frame & Set Blonde	071249339596 Brow Stylist Frame & Set Light Brunette	071249339602 Brow Stylist Frame & Set Warm Brunette	071249341834 Brow Stylist Frame & Set Deep Brunette
4HK VLMNS MSCR HKBR LIT (ALT) **					
071249059098 Voluminous Straight Brush Blackest Black	071249749012 Voluminous Straight Brush Black	071249669020 Voluminous Straight Brush Black Brown	071249019344 Voluminous Curved Brush Black		
4HK X-FIBER MSCR HKBR LIT (ALT) **					
071249363720 X-Fiber Mascara WSH Black WSH	071249369104 X-Fiber Mascara WSH Soft Black WSH	071249363737 X-Fiber Mascara WTP Blackest Black WTP	071249104743 Telescopic Mascara Blackest Black		
4HK VLMNS MIL LSHES HKBR LIT (ALT) **					
071249201770 Voluminous Million Lashes Carbon Carbon Black	071249258415 Voluminous Million Lashes Excess Washable Black	071249194102 Voluminous False Lashes Mascara Blackest Black	071249256718 Voluminous Butterfly Washable Mascara Blackest Black		

4HK BAMBI MSCR HKBR LIT (ALT) **			
071249404331 Bambi Mascara WSH black	071249404348 Bambi Mascara WSH black brown	071249404355 Bambi Mascara WTP blackest black	071249404362 Bambi Mascara WTP black
4HK VLMNS LSH PRDS MSCR (WSH) HKBR LIT (ALT) **			
071249385210 Lash Serum Solution	071249376331 Voluminous Lash Paradise Primer Pink Tinted Primer	071249343265 Voluminous Lash Paradise WSH Blackest Black	071249343258 Voluminous Lash Paradise WSH Black
4HK VLMNS LSH PRDS MSCR (WTP) HKBR LIT (ALT) **			
071249343272 Voluminous Lash Paradise WSH Black Brown	071249343326 Voluminous Lash Paradise WTP Blackest Black	071249343319 Voluminous Lash Paradise WTP Black	071249350652 Voluminous Lash Paradise WSH Mystic Black
4HK UNLIMITED MSCR HKBR LIT (ALT) **			
071249330265 Voluminous Primer Primer	071249335857 Unlimited Blackest Black	071249335871 Unlimited Black Brown	071249335888 Unlimited Blackest Black WTP
4HK VLMNS MSCR HKBR LIT (ALT) **			
071249372029 Voluminous Straight Brush Burgundy	071249345931 Voluminous Original Blue Mascara Cobalt Blue	071249405062 Voluminous Mascara deep green	071249019351 Voluminous Curved Brush Black Brown
4HK VLMNS WP HKBR LIT (ALT) **			
071249006412 Voluminous Waterproof Black	071249006429 Voluminous Waterproof Black Brown	071249148792 Voluminous Waterproof Carbon Black Carbon Black	071249101919 Voluminous Carbon Black Carbon Black
4HK TLSCPC HKBR LIT (ALT) **			
071249104729 Telescopic Mascara Black	071249104736 Telescopic Mascara Black Brown	071249137093 Telescopic Carbon Black Mascara Carbon Black	071249390740 Telescopic Mascara Black WTP
4HK VLMNS BTRFLY MSCR HKBR LIT (ALT) **			
071249256701 Voluminous Butterfly Washable Mascara Black	071249256725 Voluminous Butterfly Washable Mascara Black Brown	071249256695 Voluminous Butterfly WTP Blackest Black	071249265932 Voluminous Butterfly Midnight Black Midnight Black



12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

FILE: \\FSUSNAS18\CPDNY_Groups\sales\IKB\LPCosmetics\IKBReports\2020\Spring\PENDING\IPOG\WAK1270ECL

POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

WAK1270ECL_IS20.psa

CR PLUMP & SHINE LIP TRY 1.1 LIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
1	1	071249397305	Colour Riche Plump & Shine Lip	Nectarine Plump	101	
2	1	071249397312	Colour Riche Plump & Shine Lip	Watermelon Plump	102	
3	1	071249397329	Colour Riche Plump & Shine Lip	Lychee Plum	103	
4	1	071249397336	Colour Riche Plump & Shine Lip	Guava Plump	104	
5	1	071249397343	Colour Riche Plump & Shine Lip	Mulberry Plump	105	
6	1	071249397350	Colour Riche Plump & Shine Lip	Pitaya Plump	106	
7	1	071249401897	Colour Riche Plump & Shine Lip	Coconut Plump	107	
8	1	071249401903	Colour Riche Plump & Shine Lip	Wild Fig Plump	108	
9	1	071249401910	Colour Riche Plump & Shine Lip	Blue Mint Plump	109	

CR SHINE LIP TRY 1.2 LIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
10	1	071249355770	Colour Riche Shine	Dewy Petal	912	
11	1	071249355848	Colour Riche Shine	Burnished Blush	906	
12	1	071249355787	Colour Riche Shine	Glazed Pink	914	
13	1	071249355817	Colour Riche Shine	Polished Tango	918	
14	1	071249355831	Colour Riche Shine	Sparkling Rose	908	
15	1	071249355855	Colour Riche Shine	Shining Peach	910	
16	1	071249355879	Colour Riche Shine	Glossy Fawn	900	
17	1	071249355862	Colour Riche Shine	Dazzling Doe	902	

CR MATTE LIP & LIPLNR TRY 1.2 LIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
18	1	071249349755	Colour Riche Matte Lipstick	Matte-cademia	808	
19	1	071249349724	Colour Riche Matte Lipstick	Matte-sterpiece	802	
20	1	071249349717	Colour Riche Matte Lipstick	Matte-caron	800	
21	1	071249316177	Colour Riche Collection Exclusive Pinks	Matte-Moiselle Pink	703	
22	1	071249349731	Colour Riche Matte Lipstick	He Thinks Hes Matte-cho	804	
23	1	071249349748	Colour Riche Matte Lipstick	Matte-itude	806	
24	1	071249350461	Colour Riche Matte Lip Liner	Best Mattes	108	
25	1	071249350478	Colour Riche Matte Lip Liner	Matte's It	110	
26	1	071249350485	Colour Riche Matte Lip Liner	Matte-stermind	112	
27	1	071249350492	Colour Riche Matte Lip Liner	Matte-ing Call	114	

CR LIP TRY 1.6 LIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
28	1	071249081112	Colour Riche Lip Liner	Beyond Pink	705	
29	1	071249047521	Colour Riche Lip Liner	All About Pink	708	
30	1	071249256206	Colour Riche Lipcolour	Ballerina Shoes	135	
31	1	071249045701	Colour Riche Lipcolour	Mauved	140	
32	1	071249083352	Colour Riche Lipcolour	Tickled Pink	165	
33	1	071249074534	Colour Riche Lipcolour	Peony Pink	580	
34	1	071249256213	Colour Riche Lipcolour	I Pink You're Cute	175	
35	1	071249256220	Colour Riche Lipcolour	Pink Flamingo	180	
36	1	071249256237	Colour Riche Lipcolour	Miss Magenta	185	

CR LIP TRY 3.6 LIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
37	1	071249046210	Colour Riche Lip Liner	Lasting Plum	772	
38	1	071249046234	Colour Riche Lip Liner	Truly Burgundy	773	
39	1	071249045633	Colour Riche Lipcolour	Classic Wine	752	
40	1	071249083376	Colour Riche Lipcolour	Sugar Plum	754	
41	1	071249045640	Colour Riche Lipcolour	Spiced Cider	755	
42	1	071249216378	Colour Riche Lipcolour	Plum Explosion	766	

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 16

FULL WALL

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Date : 09-Sep-2019

FILE: \\FS\SUSNAS18\CPDNY_Group\sales\UKB\LPCosmetics\UKBReports\2020\Spring\IPENDING\POG\WAK1270ECL

POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

WAK1270ECL_IS20.psa

43	1	071249083727	Colour Riche Lipcolour	Divine Wine	762
44	1	071249074558	Colour Riche Lipcolour	Raisin Rapture	892
45	1	071249216385	Colour Riche Lipcolour	Golden Grape	788

CR LIP TRY 5.6 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
46	1	071249081143	Colour Riche Lip Liner	Au Naturelle	780
47	1	071249046272	Colour Riche Lip Liner	Toffee to Be	782
48	1	071249083291	Colour Riche Lipcolour	Fairest Nude	800
49	1	071249045664	Colour Riche Lipcolour	Toasted Almond	843
50	1	071249045992	Colour Riche Lipcolour	Brazil Nut	850
51	1	071249045961	Colour Riche Lipcolour	Nature's Blush	840
52	1	071249045657	Colour Riche Lipcolour	Cinnamon Toast	839
53	1	071249046012	Colour Riche Lipcolour	Sunwash	857
54	1	071249046029	Colour Riche Lipcolour	Spice	860

INF PM LES MACARONS LIP TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
55	1	071249395523	Infalible Pro-Matte Les Macarons	Dose of Rose	818
56	1	071249395530	Infalible Pro-Matte Les Macarons	Praline De Paris	820
57	1	071249395547	Infalible Pro-Matte Les Macarons	Mon Caramel	822
58	1	071249395554	Infalible Pro-Matte Les Macarons	Guava Gush	824
59	1	071249395561	Infalible Pro-Matte Les Macarons	Mademoiselle Mango	826
60	1	071249395578	Infalible Pro-Matte Les Macarons	Framboise Frenzy	828
61	1	071249395615	Infalible Pro-Matte Les Macarons	Blackcurrant Crush	830

INF PRO-MATTE LIQ LIP TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
62	1	071249358634	Infalible Pro-Matte Liquid Lipstick	Milk and Cookies	364
63	1	071249358573	Infalible Pro-Matte Liquid Lipstick	Shake Down	352
64	1	071249358610	Infalible Pro-Matte Liquid Lipstick	Angora	360
65	1	071249358603	Infalible Pro-Matte Liquid Lipstick	Cowboy	358
66	1	071249358580	Infalible Pro-Matte Liquid Lipstick	Nudist	354
67	1	071249358658	Infalible Pro-Matte Liquid Lipstick	Matador	368
68	1	071249358641	Infalible Pro-Matte Liquid Lipstick	Stirred	366
69	1	071249358597	Infalible Pro-Matte Liquid Lipstick	Deeply Disturbed	356
70	1	071249358665	Infalible Pro-Matte Liquid Lipstick	Roseblood	370
71	1	071249358627	Infalible Pro-Matte Liquid Lipstick	Plum Bum	362

INF LIP GLS TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
72	1	071249135280	Infalible Lip Gloss	Petal	105
73	1	071249135433	Infalible Lip Gloss	Coral Sands	405
74	1	071249135341	Infalible Lip Gloss	Dulce de Leche	825
75	1	071249135334	Infalible Lip Gloss	Barely Nude	815
76	1	071249135297	Infalible Lip Gloss	Sunset	415
77	1	071249135365	Infalible Lip Gloss	Blush	115
78	1	071249216033	Infalible Lip Gloss	Cherry Flash	340
79	1	071249135372	Infalible Lip Gloss	Bloom	125
80	1	071249135396	Infalible Lip Gloss	Modern Mauve	505
81	1	071249135419	Infalible Lip Gloss	Sangria	705

INF 2-STP LIP TRY LIT 1.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
82	1	071249290033	Infalible Lip 2-Step	Timeless Rose	115
83	1	071249290385	Infalible Lip 2-Step	Neverending Nutmeg	119

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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84	1	071249290095	Infalible Lip 2-Step	Permanent Blush	117
85	1	071249290088	Infalible Lip 2-Step	Flamboyant Flamingo	113
86	1	071249290057	Infalible Lip 2-Step	Toujour Teaberry	109
87	1	071249290064	Infalible Lip 2-Step	Passionate Petal	111
88	1	071249290330	Infalible Lip 2-Step	Forever Candy	103
89	1	071249290040	Infalible Lip 2-Step	Lilac Infinite	105
90	1	071249290101	Infalible Lip 2-Step	Violet Parfait	107
91	1	071249290408	Infalible Lip 2-Step	Mesmerizing Merlot	223

CR ULTRA MATTE LIP TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
92	1	071249374535	Colour Riche Ultra Matte Nudes	Full-Blown Fawn	974
93	1	071249374542	Colour Riche Ultra Matte Nudes	Lilac Impulse	975
94	1	071249374559	Colour Riche Ultra Matte Nudes	Power Petal	976
95	1	071249374566	Colour Riche Ultra Matte Nudes	Passionate Pink	977
96	1	071249374597	Colour Riche Ultra Matte Nudes	All Out Pout	978
97	1	071249374580	Colour Riche Ultra Matte Nudes	Bold Mauve	979
98	1	071249374573	Colour Riche Ultra Matte Nudes	Rebel Rouge	980
99	1	071249374603	Colour Riche Ultra Matte Nudes	Cutting Edge Cork	981
100	1	071249374610	Colour Riche Ultra Matte Nudes	Sienne Supreme	982
101	1	071249374627	Colour Riche Ultra Matte Nudes	Utmost Taupe	983

CR SHINE LIP TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
102	1	071249355800	Colour Riche Shine	Laminated Fuchsia	922
103	1	071249355794	Colour Riche Shine	Lacquered Strawberry	920
104	1	071249355893	Colour Riche Shine	Enamel Red	924
105	1	071249355909	Colour Riche Shine	Glassy Garnet	926
106	1	071249355824	Colour Riche Shine	Luminous Coral	916
107	1	071249355886	Colour Riche Shine	Varnished Rosewood	904
108	1	071249355916	Colour Riche Shine	Gleaming Plum	928
109	1	071249355923	Colour Riche Shine	Splendid Blackberry	930

CR MATTE LIP & LIPLNR TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
110	1	071249349700	Colour Riche Matte Lipstick	Matte Mandate	712
111	1	071249349656	Colour Riche Matte Lipstick	Matte-ly in Love	102
112	1	071249296486	Colour Riche Collection Exclusive Reds	Matte-Traction Red	403
113	1	071249296820	Colour Riche Collection Exclusive Reds	Devils Matte-Vocate Red	402
114	1	071249349663	Colour Riche Matte Lipstick	Doesn't Matte-r	405
115	1	071249316191	Colour Riche Collection Exclusive Pinks	Berry Matte Pink	705
116	1	071249349670	Colour Riche Matte Lipstick	Matte-jestic	707
117	1	071249349687	Colour Riche Matte Lipstick	Matte-gic	709
118	1	071249349694	Colour Riche Matte Lipstick	At the Drop of a Matte	711
119	1	071249349649	Colour Riche Matte Lipstick	Matte at Bat	100
120	1	071249350454	Colour Riche Matte Lip Liner	Strike a Matte-ch	106
121	1	071249350423	Colour Riche Matte Lip Liner	Matte in Manhattan	100
122	1	071249350447	Colour Riche Matte Lip Liner	Curiosity Killed the Matte	104
123	1	071249350430	Colour Riche Matte Lip Liner	In-matte-uated With You	102

CR LIP TRY 2.6 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
124	1	071249046197	Colour Riche Lip Liner	Forever Rose	721
125	1	071249046203	Colour Riche Lip Liner	Eternal Mauve	751
126	1	071249256244	Colour Riche Lipcolour	Wisteria Rose	251
127	1	071249074541	Colour Riche Lipcolour	Blushing Berry	590
128	1	071249045855	Colour Riche Lipcolour	Mica	620

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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129	1	071249045824	Colour Riche Lipcolour	Saucy Mauve	560
130	1	071249256251	Colour Riche Lipcolour	Everbloom	254
131	1	071249256268	Colour Riche Lipcolour	Raspberry Rush	260
132	1	071249256275	Colour Riche Lipcolour	Fresh as a Rose	262

CR LIP TRY 4.6 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
133	1	071249081136	Colour Riche Lip Liner	Timeless Coral	760
134	1	071249081129	Colour Riche Lip Liner	Always Red	765
135	1	071249074527	Colour Riche Lipcolour	Peach Fuzz	417
136	1	071249083321	Colour Riche Lipcolour	Tropical Coral	444
137	1	071249045787	Colour Riche Lipcolour	Volcanic	410
138	1	071249045770	Colour Riche Lipcolour	British Red	350
139	1	071249216392	Colour Riche Lipcolour	Ruby Flame	317
140	1	071249083765	Colour Riche Lipcolour	True Red	315
141	1	071249216408	Colour Riche Lipcolour	Blazing Lava	303

CR LIP TRY 6.6 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
142	1	071249046265	Colour Riche Lip Liner	Nudes for Life	781
143	1	071249046258	Colour Riche Lip Liner	More Chocolate	783
144	1	071249083512	Colour Riche Lipcolour	Golden Splendor	805
145	1	071249083406	Colour Riche Lipcolour	Caramel Latte	799
146	1	071249045954	Colour Riche Lipcolour	Bronze Coin	835
147	1	071249045930	Colour Riche Lipcolour	Sandstone	810
148	1	071249045923	Colour Riche Lipcolour	Silverstone	760
149	1	071249083222	Colour Riche Lipcolour	Ginger Spice	815
150	1	071249045947	Colour Riche Lipcolour	Bronzine	825

INF PM LES CHOCOLAT NUDE LIP TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
151	1	071249371787	Infalible Pro-Matte Les Chocolat Nudes	candy man	842
152	1	071249371794	Infalible Pro-Matte Les Chocolat Nudes	sweet tooth	844
153	1	071249371800	Infalible Pro-Matte Les Chocolat Nudes	dose of cocoa	848
154	1	071249371817	Infalible Pro-Matte Les Chocolat Nudes	box o chocolate	852
155	1	071249371824	Infalible Pro-Matte Les Chocolat Nudes	bittersweet	854
156	1	071249371831	Infalible Pro-Matte Les Chocolat Nudes	70% yum	856

INF PRO-MATTE GLOSS TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
157	1	071249314180	Infalible Pro-Matte Gloss	Blushing Ambition	300
158	1	071249314234	Infalible Pro-Matte Gloss	Fuchsia Amnesia	302
159	1	071249317990	Infalible Pro-Matte Gloss	Rebel Rose	304
160	1	071249314166	Infalible Pro-Matte Gloss	Aphrodite Kiss	306
161	1	071249314227	Infalible Pro-Matte Gloss	Shanghai Scarlet	308
162	1	071249314203	Infalible Pro-Matte Gloss	Forbidden Kiss	310
163	1	071249317983	Infalible Pro-Matte Gloss	Rouge Envy	312
164	1	071249314173	Infalible Pro-Matte Gloss	Nude Allude	314
165	1	071249314210	Infalible Pro-Matte Gloss	Statement Nude	316
166	1	071249314197	Infalible Pro-Matte Gloss	Bare Attraction	318

INF LIP GLS TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
167	1	071249216064	Infalible Lip Gloss	Pink Topaz	140
168	1	071249135303	Infalible Lip Gloss	Fiery	305
169	1	071249135389	Infalible Lip Gloss	Posy	135

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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170	1	071249216057	Infalible Lip Gloss	Red Fatale	320
171	1	071249135402	Infalible Lip Gloss	Undeniable Mauve	515
172	1	071249135327	Infalible Lip Gloss	Suede	805
173	1	071249216040	Infalible Lip Gloss	Glistening Berry	240
174	1	071249135426	Infalible Lip Gloss	Raisin	715
175	1	071249135310	Infalible Lip Gloss	Rebel Red	315
176	1	071249135358	Infalible Lip Gloss	Truffle	835

INF 2-STP LIP TRY LIT 2.2 ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
177	1	071249290453	Infalible Lip 2-Step	Raisin Revival	215
178	1	071249290361	Infalible Lip 2-Step	Cherry Noir	217
179	1	071249290347	Infalible Lip 2-Step	Continual Crimson	213
180	1	071249290323	Infalible Lip 2-Step	Red	211
181	1	071249290415	Infalible Lip 2-Step	Captivated by Cerise	209
182	1	071249290354	Infalible Lip 2-Step	Perpetual Apricot	207
183	1	071249290071	Infalible Lip 2-Step	Everlasting Caramel	201
184	1	071249290392	Infalible Lip 2-Step	Heaven to Henna	205
185	1	071249290460	Infalible Lip 2-Step	Always Almond	123

ROUGE SIG LIP EMPW(RED) TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
186	1	071249410387	Rouge Signature Empowe(reds)	ADORED	450
187	1	071249410394	Rouge Signature Empowe(reds)	EMPOWERED	452
188	1	071249410400	Rouge Signature Empowe(reds)	RED	454
189	1	071249410417	Rouge Signature Empowe(reds)	DESIRED	456
190	1	071249410424	Rouge Signature Empowe(reds)	ADMIRE	458
191	1	071249411377	Rouge Signature Empowe(reds)	ARMORED	460
192	1	071249411384	Rouge Signature Empowe(reds)	DISCOVERED	462
193	1	071249411391	Rouge Signature Empowe(reds)	PREPARED	464

ROUGE SIG LIP ORIG & PRSN SNST TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
194	1	071249369913	Rouge Signature	I RULE	414
195	1	071249369920	Rouge Signature	I CREATE	416
196	1	071249369937	Rouge Signature	I EMPOWER	418
197	1	071249369982	Rouge Signature	I EXPLORE	428
198	1	071249396810	Rouge Signature Parisian Sunset	I Lead	444
199	1	071249396797	Rouge Signature Parisian Sunset	I Choose	440
200	1	071249396766	Rouge Signature Parisian Sunset	I Savor	434
201	1	071249396780	Rouge Signature Parisian Sunset	I Decide	438
202	1	071249396773	Rouge Signature Parisian Sunset	I Radiate	436
203	1	071249369951	Rouge Signature	I DON'T	422
204	1	071249369975	Rouge Signature	I AM WORTH IT	426
205	1	071249396803	Rouge Signature Parisian Sunset	I Captivate	442

ROUGE SIG LIP ORIG & PRSN SNST TRY 1.1/2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
206	1	071249396834	Rouge Signature Parisian Sunset	I Tease	448
207	1	071249369999	Rouge Signature	I STAND	430
208	1	071249396827	Rouge Signature Parisian Sunset	I Amaze	446
209	1	071249369944	Rouge Signature	I ACHIEVE	420
210	1	071249369968	Rouge Signature	I REPRESENT	424
211	1	071249369906	Rouge Signature	I REBEL	412
212	1	071249369890	Rouge Signature	I ENJOY	410
213	1	071249370018	Rouge Signature	I DARE	432

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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MATTE LIP CRYN TRY 1.2 LIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
214	1	071249407769	Matte Lip Crayon	CARAMEL BLONDIE	500	
215	1	071249412275	Matte Lip Crayon	STRAWBERRY GLAZE	501	
216	1	071249407776	Matte Lip Crayon	SWEET & SALTY	502	
217	1	071249407691	Matte Lip Crayon	HOT APRICOT	503	
218	1	071249412282	Matte Lip Crayon	TOFFEE CHÉRI	504	
219	1	071249407707	Matte Lip Crayon	LITTLE CHILI	505	
220	1	071249407714	Matte Lip Crayon	CARAMEL REBEL	506	
221	1	071249407738	Matte Lip Crayon	SPICE OF LIFE	507	
222	1	071249407745	Matte Lip Crayon	BRULÉE EVERYDAY	508	

MATTE LIP CRYN TRY 2.2 LIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
223	1	071249407721	Matte Lip Crayon	FLIRTY TOFFEE	509	
224	1	071249407752	Matte Lip Crayon	TRÉS SWEET	510	
225	1	071249412244	Matte Lip Crayon	LADY TOFFEE	511	
226	1	071249412251	Matte Lip Crayon	SMOOTH CARAMEL	512	
227	1	071249412268	Matte Lip Crayon	LAVENDAR HONEY	513	
228	1	071249407783	Matte Lip Crayon	SIZZLING SUGAR	514	
229	1	071249407790	Matte Lip Crayon	NO FIG DEAL	515	
230	1	071249412299	Matte Lip Crayon	CHOCOLATE DELIGHT	516	
231	1	071249407806	Matte Lip Crayon	CHERRYFIC	517	

GLXY LUMI HOLO LIP GLSS TRY LIT 1.1 ULTA **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
232	1	071249365625	Galaxy Lumiere Holographic Lip Gloss	Opal Light	02	
233	1	071249365632	Galaxy Lumiere Holographic Lip Gloss	Ethereal Gold	03	
234	1	071249365649	Galaxy Lumiere Holographic Lip Gloss	Polaris Pink	04	
235	1	071249367261	Galaxy Lumiere Holographic Lip Gloss	Sapphire Star	05	

MGC FMLY CMBO W/ 4 HGLGHTR TRY 1.1 LIT**					Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
236	1	071249210130	Magic Lumi Highlighter	Fair	860	
237	1	071249210147	Magic Lumi Highlighter	Light	862	
238	1	071249210154	Magic Lumi Highlighter	Medium	864	
239	1	071249236390	Magic Lumi Highlighter	Deep	866	
240	1	071249217436	Magic Lumi Light Infusing Primer	Primer	896	
241	1	071249173169	Magic Perfecting Base Face Primer	Magic Perfecting Base	890	

SS MGC BB CRM/CRTR TRY 1.1 LIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
242	1	071249283714	Magic BB Correctors	Magic BB Correctors : Anti-Redness	820	
243	1	071249283721	Magic BB Correctors	Magic BB Correctors : Anti-Fatigue	818	
244	1	071249211458	Magic BB Cream	Fair	810	
245	1	071249211465	Magic BB Cream	Light	812	
246	1	071249211472	Magic BB Cream	Medium	814	
247	1	071249211489	Magic BB Cream	Deep	816	

INF LS SETTING PWDR TRY 1.1 LIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	
248	1	071249407974	Infalible Loose Setting Powder	translucent light-medium	612	
249	1	071249407981	Infalible Loose Setting Powder	translucent medium-deep	614	

INF BLND ART, PRO-PRMR, PWDR & SPRAY TRY 1.1 LIT **					Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in	
Loc. ID	Facings	UPC	Description	Shade	Plano Code	

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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250	1	071249340219	Infalible Blend Artist - Foundation Blender	-	101
251	1	071249361504	Infalible Pro-Primer	Infalible Matte-Lock Primer	120
252	1	071249361511	Infalible Pro-Primer	Infalible Glow-Lock Primer	130
253	1	071249349038	Infalible Pro-Matte Setting Powder	Translucent	610
254	1	071249294055	Infalible Pro-Spray & Set Makeup Extender Setting Spray	Pro-Mist & Set Makeup Extender Setting Spray	215

INF 24HR FW FDTN TRY 1.5 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
255	1	071249408148	Infalible 24 HR Fresh Wear Foundation	snow	390
256	1	071249408094	Infalible 24 HR Fresh Wear Foundation	rose pearl	395
257	1	071249382110	Infalible 24 HR Fresh Wear Foundation	Pearl	400
258	1	071249382127	Infalible 24 HR Fresh Wear Foundation	Porcelain	405
259	1	071249382134	Infalible 24 HR Fresh Wear Foundation	Ivory	410
260	1	071249408087	Infalible 24 HR Fresh Wear Foundation	beige ivory	411
261	1	071249408063	Infalible 24 HR Fresh Wear Foundation	warm ivory	412
262	1	071249382141	Infalible 24 HR Fresh Wear Foundation	Rose Ivory	415

INF 24HR FW FDTN TRY 3.5 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
263	1	071249382233	Infalible 24 HR Fresh Wear Foundation	Golden Beige	460
264	1	071249382240	Infalible 24 HR Fresh Wear Foundation	Sand	465
265	1	071249382257	Infalible 24 HR Fresh Wear Foundation	Radiant Honey	470
266	1	071249382264	Infalible 24 HR Fresh Wear Foundation	Sun Beige	475
267	1	071249382271	Infalible 24 HR Fresh Wear Foundation	Radiant Sand	480
268	1	071249408100	Infalible 24 HR Fresh Wear Foundation	cool sand	481
269	1	071249408124	Infalible 24 HR Fresh Wear Foundation	radiant sun	482
270	1	071249382288	Infalible 24 HR Fresh Wear Foundation	Golden Sun	485

INF PRO-MATTE FNDTN TRY 1.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
271	1	071249292990	Infalible Pro-Matte Foundation	Classic Ivory	101
272	1	071249361597	Infalible Pro-Matte Foundation	Ivory Buff	101 5
273	1	071249293003	Infalible Pro-Matte Foundation	Shell Beige	102
274	1	071249293027	Infalible Pro-Matte Foundation	Natural Buff	103
275	1	071249293034	Infalible Pro-Matte Foundation	Golden Beige	104
276	1	071249361603	Infalible Pro-Matte Foundation	Nude Buff	104 5

INF PRO-MATTE FNDTN TRY 2.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
277	1	071249293041	Infalible Pro-Matte Foundation	Natural Beige	105
278	1	071249293058	Infalible Pro-Matte Foundation	Sun Beige	106
279	1	071249293065	Infalible Pro-Matte Foundation	Fresh Beige	107
280	1	071249361627	Infalible Pro-Matte Foundation	Ivory Beige	107 5
281	1	071249293072	Infalible Pro-Matte Foundation	Caramel Beige	108
282	1	071249367650	Infalible Pro-Matte Foundation	Honey Bisque	108 5

INF PRO-GLW FNDTN TRY 1.2 LIT**			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
283	1	071249330449	Infalible Pro-Glow	Classic Ivory	201
284	1	071249330432	Infalible Pro-Glow	Creamy Natural	202
285	1	071249330470	Infalible Pro-Glow	Nude Beige	203
286	1	071249330456	Infalible Pro-Glow	Natural Buff	204
287	1	071249330463	Infalible Pro-Glow	Natural Beige	205
288	1	071249330487	Infalible Pro-Glow	Buff Beige	206

INF TOTAL CVR FNDTN TRY 1.2 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
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FULL WALL

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

WAK1270ECL_IS20.psa

Loc. ID	Facings	UPC	Description	Shade	Plano Code
289	1	071249335369	Infalible Total Cover Foundation	Classic Ivory	301
290	1	071249335376	Infalible Total Cover Foundation	Creamy Natural	302
291	1	071249335383	Infalible Total Cover Foundation	Nude Beige	303
292	1	071249335390	Infalible Total Cover Foundation	Natural Buff	304
293	1	071249335406	Infalible Total Cover Foundation	Natural Beige	305

INF PRO-GLW CNCLR TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
294	1	071249351789	Infalible Pro-Glow Concealer	Classic Ivory	01
295	1	071249351796	Infalible Pro-Glow Concealer	Creamy Natural	02
296	1	071249351802	Infalible Pro-Glow Concealer	Nude Beige	03
297	1	071249351819	Infalible Pro-Glow Concealer	Natural Beige	04
298	1	071249351826	Infalible Pro-Glow Concealer	Sand Beige	05
299	1	071249351833	Infalible Pro-Glow Concealer	Sun Beige	06
300	1	071249351840	Infalible Pro-Glow Concealer	Creme Café	07
301	1	071249351857	Infalible Pro-Glow Concealer	Cocoa	08

INF FW CNCLR (FULL MIX) TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
302	1	071249382394	Infalible Full Wear Concealer	Porcelain	320
303	1	071249382400	Infalible Full Wear Concealer	Eggshell	325
304	1	071249382417	Infalible Full Wear Concealer	Ivory	330
305	1	071249382424	Infalible Full Wear Concealer	Fawn	340
306	1	071249382431	Infalible Full Wear Concealer	Oatmeal	345
307	1	071249382448	Infalible Full Wear Concealer	Bisque	350
308	1	071249382455	Infalible Full Wear Concealer	Vanilla	355
309	1	071249382462	Infalible Full Wear Concealer	Cashmere	360
310	1	071249382479	Infalible Full Wear Concealer	Cashew	365
311	1	071249382486	Infalible Full Wear Concealer	Biscuit	370
312	1	071249382493	Infalible Full Wear Concealer	Latte	375

INF FW CNCLR (FULL MIX) TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
313	1	071249382509	Infalible Full Wear Concealer	Pecan	380
314	1	071249382516	Infalible Full Wear Concealer	Amber	385
315	1	071249382530	Infalible Full Wear Concealer	Walnut	395
316	1	071249382547	Infalible Full Wear Concealer	Caramel	400
317	1	071249382554	Infalible Full Wear Concealer	Toffee	405
318	1	071249382561	Infalible Full Wear Concealer	Almond	410
319	1	071249384725	Infalible Full Wear Concealer	Honey	415
320	1	071249384732	Infalible Full Wear Concealer	Cocoa	420
321	1	071249384763	Infalible Full Wear Concealer	Coffee	435
322	1	071249384770	Infalible Full Wear Concealer	Truffle	440
323	1	071249384787	Infalible Full Wear Concealer	Espresso	445

INF 24HR FW FDTN TRY 2.5 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
324	1	071249382158	Infalible 24 HR Fresh Wear Foundation	True Beige	420
325	1	071249382165	Infalible 24 HR Fresh Wear Foundation	Linen	425
326	1	071249382172	Infalible 24 HR Fresh Wear Foundation	Ivory Buff	430
327	1	071249382189	Infalible 24 HR Fresh Wear Foundation	Rose Vanilla	435
328	1	071249382196	Infalible 24 HR Fresh Wear Foundation	Natural Rose	440
329	1	071249382202	Infalible 24 HR Fresh Wear Foundation	Vanilla	445
330	1	071249382219	Infalible 24 HR Fresh Wear Foundation	Rose Beige	450
331	1	071249382226	Infalible 24 HR Fresh Wear Foundation	Natural Buff	455

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

WAK1270ECL_IS20.psa

INF 24HR FW FDTN TRY 4.5 LIT **					
Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
332	1	071249408131	Infalible 24 HR Fresh Wear Foundation	toasted almond	486
333	1	071249408117	Infalible 24 HR Fresh Wear Foundation	warm almond	487
334	1	071249408155	Infalible 24 HR Fresh Wear Foundation	caramel	488
335	1	071249382295	Infalible 24 HR Fresh Wear Foundation	Golden Amber	490
336	1	071249382301	Infalible 24 HR Fresh Wear Foundation	Amber	495
337	1	071249382318	Infalible 24 HR Fresh Wear Foundation	Honey Bisque	500
338	1	071249382325	Infalible 24 HR Fresh Wear Foundation	Toffee	505
339	1	071249382332	Infalible 24 HR Fresh Wear Foundation	Hazelnut	510

INF 24HR FW FDTN TRY 5.5 LIT **					
Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
340	1	071249408070	Infalible 24 HR Fresh Wear Foundation	maple	511
341	1	071249382349	Infalible 24 HR Fresh Wear Foundation	Copper	515
342	1	071249384664	Infalible 24 HR Fresh Wear Foundation	Sienna	520
343	1	071249384671	Infalible 24 HR Fresh Wear Foundation	Deep Golden	525
344	1	071249384688	Infalible 24 HR Fresh Wear Foundation	Deep Amber	530
345	1	071249384695	Infalible 24 HR Fresh Wear Foundation	Espresso	535
346	1	071249384701	Infalible 24 HR Fresh Wear Foundation	Mahogany	540
347	1	071249384718	Infalible 24 HR Fresh Wear Foundation	Ebony	545

INF PRO-MATTE FNDTN TRY 3.3 LIT **					
Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
348	1	071249293089	Infalible Pro-Matte Foundation	Classic Tan	109
349	1	071249293096	Infalible Pro-Matte Foundation	Crème Café	110
350	1	071249293102	Infalible Pro-Matte Foundation	Soft Sable	111
351	1	071249293119	Infalible Pro-Matte Foundation	Cocoa	112
352	1	071249367667	Infalible Pro-Matte Foundation	Brown Suede	113
353	1	071249367674	Infalible Pro-Matte Foundation	Rich Chocolate	114

INF PRO-GLW FNDTN TRY 2.2 LIT**					
Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
354	1	071249330494	Infalible Pro-Glow	Sand Beige	207
355	1	071249330500	Infalible Pro-Glow	Sun Beige	208
356	1	071249330524	Infalible Pro-Glow	Caramel Beige	209
357	1	071249330517	Infalible Pro-Glow	Classic Tan	210
358	1	071249330531	Infalible Pro-Glow	Crème Café	211
359	1	071249330548	Infalible Pro-Glow	Cocoa	212

INF TOTAL CVR FNDTN TRY 2.2 LIT **					
Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
360	1	071249335413	Infalible Total Cover Foundation	Buff Beige	306
361	1	071249335420	Infalible Total Cover Foundation	Sand Beige	307
362	1	071249335437	Infalible Total Cover Foundation	Sun Beige	308
363	1	071249335444	Infalible Total Cover Foundation	Caramel Beige	309
364	1	071249335451	Infalible Total Cover Foundation	Classic Tan	310
365	1	071249335468	Infalible Total Cover Foundation	Crème Café	311
366	1	071249335475	Infalible Total Cover Foundation	Cocoa	312

INF LW SHPNG STCKS TRY 1.1 LIT **					
Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
367	1	071249369333	Infalible Longwear Shaping Sticks: Foundation	Nude Beige	402
368	1	071249369340	Infalible Longwear Shaping Sticks: Foundation	Buff	403
369	1	071249369357	Infalible Longwear Shaping Sticks: Foundation	Shell Beige	404

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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370	1	071249369388	Infalible Longwear Shaping Sticks: Foundation	Natural Beige	407
371	1	071249369395	Infalible Longwear Shaping Sticks: Foundation	Tan	408
372	1	071249369418	Infalible Longwear Shaping Sticks: Foundation	Cocoa	410
373	1	071249369432	Infalible Longwear Shaping Sticks: Foundation	Espresso	412
374	1	071249371329	Infalible Longwear Shaping Sticks: Highlight	Slay in Rose	41

TM LIQ FNDTN TRY WRM 1.3/1.4 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
375	1	071249078549	True Match Liquid Foundation	Porcelain	W1
376	1	071249078563	True Match Liquid Foundation	Light Ivory	W2
377	1	071249078600	True Match Liquid Foundation	Nude Beige	W3
378	1	071249078631	True Match Liquid Foundation	Natural Beige	W4
379	1	071249078648	True Match Liquid Foundation	Sand Beige	W5
380	1	071249078686	True Match Liquid Foundation	Sun Beige	W6
381	1	071249078730	True Match Liquid Foundation	Caramel Beige	W7
382	1	071249078754	True Match Liquid Foundation	Crème Café	W8

TM LIQ FNDTN TRY NTRL 2.3/2.4 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
383	1	071249078570	True Match Liquid Foundation	Soft Ivory	N1
384	1	071249078587	True Match Liquid Foundation	Classic Ivory	N2
385	1	071249078624	True Match Liquid Foundation	Natural Buff	N3
386	1	071249078662	True Match Liquid Foundation	Buff Beige	N4
387	1	071249078693	True Match Liquid Foundation	True Beige	N5
388	1	071249078723	True Match Liquid Foundation	Honey Beige	N6
389	1	071249078747	True Match Liquid Foundation	Classic Tan	N7
390	1	071249218303	True Match Liquid Foundation	Cappuccino	N8

TM PWDR-2 TR TRY WRM 1.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
391	1	071249016411	True Match Powder	Porcelain	W1
392	1	071249016428	True Match Powder	Light Ivory	W2
393	1	071249016435	True Match Powder	Nude Beige	W3
394	1	071249016442	True Match Powder	Natural Beige	W4
395	1	071249016459	True Match Powder	Sand Beige	W5
396	1	071249016657	True Match Powder	Sun Beige	W6
397	1	071249016930	True Match Powder	Caramel Beige	W7
398	1	071249017074	True Match Powder	Crème Café	W8

TM BLSH TRY 1.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
399	1	071249017449	True Match Blush	Bare Honey	W1-2
400	1	071249017456	True Match Blush	Barely Blushing	W3-4

TM LUMI FNDTN TRAY WRM 1.3 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
401	1	071249214749	True Match Lumi Makeup	Porcelain/Lt Ivory	W1-2
402	1	071249214756	True Match Lumi Makeup	Nude Beige	W3
403	1	071249214763	True Match Lumi Makeup	Natural Beige	W4
404	1	071249214770	True Match Lumi Makeup	Sand Beige	W5
405	1	071249214787	True Match Lumi Makeup	Sun Beige	W6

TM LUMI GLOTION/GLW AMR TRY 1.1 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
406	1	071249363102	True Match Lumi Glotion	Fair	901
407	1	071249363119	True Match Lumi Glotion	Light	902

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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408	1	071249363126	True Match Lumi Glotion	Medium	903
409	1	071249363133	True Match Lumi Glotion	Deep	904
410	1	071249361191	True Match Lumi Glow Amour	Day Break	507
411	1	071249361207	True Match Lumi Glow Amour	Golden Hour	508

TM MIN MU TRY 1.2 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
412	1	071249094259	True Match Naturale Gentle Mineral Makeup	Light Ivory	W1-2 458
413	1	071249094273	True Match Naturale Gentle Mineral Makeup	Nude Beige	W3 460
414	1	071249094297	True Match Naturale Gentle Mineral Makeup	Natural Beige	W4-5 464
415	1	071249094327	True Match Naturale Gentle Mineral Makeup	Sun Beige	W6-7 468
416	1	071249094211	True Match Naturale Gentle Mineral Makeup	Soft Ivory	N1-2 456

TM MIN MU TRY 2.2 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
417	1	071249179185	True Match Naturale Gentle Mineral Makeup	Natural Buff	N3 457
418	1	071249094303	True Match Naturale Gentle Mineral Makeup	Buff Beige	N4-5 466
419	1	071249104088	True Match Naturale Gentle Mineral Makeup	Classic Tan	N6-7 470
420	1	071249179192	True Match Naturale Gentle Mineral Makeup	Natural Ivory	C1-2 461
421	1	071249094280	True Match Naturale Gentle Mineral Makeup	Creamy Natural	C3 462

INF PRO-MATTE PWDR TRY LIT 1.2 **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
422	1	071249293157	Infallible Pro-Matte Powder	Porcelain	100
423	1	071249293164	Infallible Pro-Matte Powder	Natural Beige	200
424	1	071249293171	Infallible Pro-Matte Powder	Nude Beige	300
425	1	071249293188	Infallible Pro-Matte Powder	True Beige	400

INF PRO-MATTE PWDR TRY LIT 2.2 **			Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
426	1	071249293195	Infallible Pro-Matte Powder	Sun Beige	500
427	1	071249293201	Infallible Pro-Matte Powder	Golden Beige	600
428	1	071249293218	Infallible Pro-Matte Powder	Classic Tan	700
429	1	071249293225	Infallible Pro-Matte Powder	Cocoa	800

TM MULTI-USE CNCLR TRY 1.1 (FULL MIX) LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
430	1	071249362174	True Match Multi-Use Concealer	Fair	W1-2
431	1	071249362181	True Match Multi-Use Concealer	Fair	N1-2
432	1	071249362198	True Match Multi-Use Concealer	Fair	C1-2
433	1	071249362204	True Match Multi-Use Concealer	Light	W3-4
434	1	071249362211	True Match Multi-Use Concealer	Light	N3-4
435	1	071249362228	True Match Multi-Use Concealer	Light	C3-4
436	1	071249362235	True Match Multi-Use Concealer	Medium	W5-6
437	1	071249362242	True Match Multi-Use Concealer	Medium	N5-6
438	1	071249362259	True Match Multi-Use Concealer	Medium	C5-6
439	1	071249362266	True Match Multi-Use Concealer	Dark	W7-8
440	1	071249362273	True Match Multi-Use Concealer	Dark	N7-8
441	1	071249362280	True Match Multi-Use Concealer	Dark	C7-8
442	1	071249362297	True Match Multi-Use Concealer	Deep	W9-10
443	1	071249362303	True Match Multi-Use Concealer	Deep	C9-10

TM LIQ FNDTN TRY CL 3.3/3.4 LIT **			Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in		
Loc. ID	Facings	UPC	Description	Shade	Plano Code
444	1	071249078556	True Match Liquid Foundation	Alabaster	C1
445	1	071249078594	True Match Liquid Foundation	Natural Ivory	C2

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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446	1	071249078617	True Match Liquid Foundation	Creamy Natural	C3
447	1	071249078655	True Match Liquid Foundation	Shell Beige	C4
448	1	071249078679	True Match Liquid Foundation	Classic Beige	C5
449	1	071249036853	True Match Liquid Foundation	Soft Sable	C6
450	1	071249036846	True Match Liquid Foundation	Nut Brown	C7
451	1	071249218310	True Match Liquid Foundation	Cocoa	C8

TM PWDR-2 TR TRY NTRL 2.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
452	1	071249017173	True Match Powder	Soft Ivory	N1
453	1	071249017180	True Match Powder	Classic Ivory	N2
454	1	071249017197	True Match Powder	Natural Buff	N3
455	1	071249017227	True Match Powder	Buff Beige	N4
456	1	071249033180	True Match Powder	True Beige	N5
457	1	071249033197	True Match Powder	Honey Beige	N6
458	1	071249033173	True Match Powder	Classic Tan	N7
459	1	071249033319	True Match Powder	Cappuccino	N8

TM BLSH TRY 2.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
460	1	071249017463	True Match Blush	Subtle Sable	W5-6
461	1	071249017487	True Match Blush	Innocent Flush	N3-4
462	1	071249017494	True Match Blush	Apricot Kiss	N5-6
463	1	071249041840	True Match Blush	Sweet Ginger	N7-8

TM LUMI FNDTN TRAY NEUT 2.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
464	1	071249214800	True Match Lumi Makeup	Soft Ivory/Clsc Ivory	N1-2
465	1	071249214817	True Match Lumi Makeup	Natural Buff	N3
466	1	071249214824	True Match Lumi Makeup	Buff Beige	N4
467	1	071249214831	True Match Lumi Makeup	True Beige	N5
468	1	071249214855	True Match Lumi Makeup	Classic Tan/Cappuccino	N7-8

TM LUMI SHK & GLW/LUMI LIQ/PWDR TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
469	1	071249382585	True Match Lumi Shake & Glow Dew Mist	-	100
470	1	071249299043	True Match Lumi Liquid Glow Illuminator	Lumi Liquid Glow Illuminator : Golden	W101
471	1	071249299050	True Match Lumi Liquid Glow Illuminator	Lumi Liquid Glow Illuminator : Rose	N201
472	1	071249299081	True Match Lumi Powder Glow Illuminator	Lumi Powder Glow Illuminator : Golden	W102
473	1	071249299074	True Match Lumi Powder Glow Illuminator	Lumi Powder Glow Illuminator : Rose	N202

VL RDNC BSTR & LUMI SRM TINT TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
474	1	071249334294	Visible Lift Radiance Booster		100
475	1	071249359693	Visible Lift Luminous Serum Tint	Pearl	801
476	1	071249359709	Visible Lift Luminous Serum Tint	Rose	802
477	1	071249359716	Visible Lift Luminous Serum Tint	Gold	803
478	1	071249359723	Visible Lift Luminous Serum Tint	Honey	804
479	1	071249359730	Visible Lift Luminous Serum Tint	Amber	805

VL SRM TRY 1.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
480	1	071249178973	Visible Lift Serum Absolute	Soft Ivory	143
481	1	071249179000	Visible Lift Serum Absolute	Light Ivory	144
482	1	071249178966	Visible Lift Serum Absolute	Classic Ivory	145
483	1	071249178935	Visible Lift Serum Absolute	Nude Beige	146

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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484	1	071249178959	Visible Lift Serum Absolute	Creamy Natural	147
485	1	071249178997	Visible Lift Serum Absolute	Natural Buff	148

VL SRM TRY 2.2 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
486	1	071249178942	Visible Lift Serum Absolute	Buff Beige	149
487	1	071249178928	Visible Lift Serum Absolute	Natural Beige	151
488	1	071249178911	Visible Lift Serum Absolute	Sand Beige	152
489	1	071249178980	Visible Lift Serum Absolute	Sun Beige	154
490	1	071249179024	Visible Lift Serum Absolute	Honey Beige	155
491	1	071249179031	Visible Lift Serum Absolute	Classic Tan	157

TM CNCLR/CRYN COMBO TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
492	1	071249017241	True Match Concealer	Fair / Light Warm	W1-2-3
493	1	071249017265	True Match Concealer	Fair / Light Neutral	N1-2-3
494	1	071249017289	True Match Concealer	Fair / Light Cool	C1-2-3
495	1	071249017296	True Match Concealer	Light / Medium Warm	W4-5
496	1	071249017319	True Match Concealer	Light / Medium Neutral	N4-5
497	1	071249017326	True Match Concealer	Light / Medium Cool	C4-5
498	1	071249017333	True Match Concealer	Medium / Deep Warm	W6-7-8
499	1	071249017357	True Match Concealer	Medium / Deep Cool	C6-7-8
500	1	071249238424	True Match Crayon Concealer	Fair/Light Neutral	N123
501	1	071249238431	True Match Crayon Concealer	Fair/Light Warm	W123
502	1	071249238455	True Match Crayon Concealer	Light/Medium Neutral	N45
503	1	071249238462	True Match Crayon Concealer	Light/Medium Warm	W45
504	1	071249248805	True Match Crayon Concealer	Medium/Deep Neutral	N678
505	1	071249238486	True Match Crayon Concealer	Medium/Deep Warm	W678

TM LIQ FNDTN TRY 4.4 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
506	1	071249220283	True Match Liquid Foundation	Fresh Beige W4.5	W4.5
507	1	071249220290	True Match Liquid Foundation	Suntan W5.5	W5.5
508	1	071249220306	True Match Liquid Foundation	Deep Warm W9.5	W9.5
509	1	071249220320	True Match Liquid Foundation	Perfect Beige N5.5	N5.5
510	1	071249220337	True Match Liquid Foundation	Golden Beige N6.5	N6.5
511	1	071249220344	True Match Liquid Foundation	Mahogany N9	N9
512	1	071249220351	True Match Liquid Foundation	Deep Cool C9	C9
513	1	071249220368	True Match Liquid Foundation	Espresso C10	C10

TM PWDR-2 TR MED TRY CL 3.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
514	1	071249033357	True Match Powder	Alabaster	C1
515	1	071249033401	True Match Powder	Natural Ivory	C2
516	1	071249033432	True Match Powder	Creamy Natural	C3
517	1	071249033449	True Match Powder	Shell Beige	C4
518	1	071249033579	True Match Powder	Classic Beige	C5
519	1	071249033593	True Match Powder	Soft Sable	C6
520	1	071249033586	True Match Powder	Nut Brown	C7
521	1	071249033609	True Match Powder	Cocoa	C8

TM BLSH TRY 3.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
522	1	071249017500	True Match Blush	Baby Blossom	C1-2
523	1	071249017517	True Match Blush	Tender Rose	C3-4
524	1	071249017524	True Match Blush	Rosy Outlook	C5-6

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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525	1	071249042014	True Match Blush	Spiced Plum	C7-6
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TM LUMI FNDTN TRAY COOL 3.3 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
526	1	071249226551	True Match Lumi Makeup	Creamy Natural	C3
527	1	071249226568	True Match Lumi Makeup	Shell Beige	C4
528	1	071249226575	True Match Lumi Makeup	Classic Beige	C5
529	1	071249226582	True Match Lumi Makeup	Soft Sable	C6
530	1	071249226599	True Match Lumi Makeup	Nut Brown/Cocoa	C7-8

CR MONOS SHDW 3-TIER TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
531	1	071249306918	Colour Riche Monos	Petite Perle	205
532	1	071249306925	Colour Riche Monos	Paris Beach	200
533	1	071249306987	Colour Riche Monos	Little Beige Dress	201
534	1	071249306932	Colour Riche Monos	Sunset Seine	202
535	1	071249306956	Colour Riche Monos	Quartz Fume	204
536	1	071249306970	Colour Riche Monos	Mademoiselle Pink	206
537	1	071249306949	Colour Riche Monos	Cafe Au Lait	203
538	1	071249306994	Colour Riche Monos	Pain Au Chocolat	207
539	1	071249307021	Colour Riche Monos	Violet Beaute	208
540	1	071249307076	Colour Riche Monos	Green Promenade	212
541	1	071249307045	Colour Riche Monos	Argentique	210
542	1	071249307083	Colour Riche Monos	Teal Couture	213
543	1	071249307052	Colour Riche Monos	Grand Bleu	211
544	1	071249307069	Colour Riche Monos	Meet Me in Paris	214
545	1	071249306963	Colour Riche Monos	Noir Cest Noir	209

INF SHDW BTRFLY TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
546	1	071249266519	Infalible Shadow - Butterfly Collection	Silver Sky	757
547	1	071249266540	Infalible Shadow - Butterfly Collection	Timeless Blue Spark	760
548	1	071249266526	Infalible Shadow - Butterfly Collection	Purple Priority	758
549	1	071249266533	Infalible Shadow - Butterfly Collection	Burst into Bloom	759
550	1	071249266502	Infalible Shadow - Butterfly Collection	Always Pearly Pink	756
551	1	071249266496	Infalible Shadow - Butterfly Collection	Gilded Envy	755

INF SHDW 3-TIER TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
552	1	071249199237	Infalible Shadow	Endless Pearl	899
553	1	071249199213	Infalible Shadow	Iced Latte	888
554	1	071249199312	Infalible Shadow	Eternal Sunshine	997
555	1	071249199305	Infalible Shadow	Amber Rush	892
556	1	071249214633	Infalible Shadow	Bottomless Java	800
557	1	071249214596	Infalible Shadow	Liquid Diamond	996
558	1	071249199299	Infalible Shadow	Perpetual Purple	555
559	1	071249214640	Infalible Shadow	Smoldering Plum	556
560	1	071249214626	Infalible Shadow	Glistening Garnet	557
561	1	071249199244	Infalible Shadow	Bronzed Taupe	890
562	1	071249214602	Infalible Shadow	Golden Emerald	335
563	1	071249214619	Infalible Shadow	Endless Sea	337
564	1	071249199220	Infalible Shadow	Midnight Blue	889
565	1	071249199251	Infalible Shadow	Eternal Black	999
566	1	071249199275	Infalible Shadow	Sultry Smoke	998

BRLNT EYES SHDW TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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Loc. ID	Facings	UPC	Description	Shade	Plano Code
567	1	071249410639	Brilliant Eyes	String of Pearls	410
568	1	071249410554	Brilliant Eyes	Diamond Drop	415
569	1	071249410592	Brilliant Eyes	Rose gem	420
570	1	071249410585	Brilliant Eyes	Amethyst Quartz	425
571	1	071249410578	Brilliant Eyes	Blush Jewel	430
572	1	071249410561	Brilliant Eyes	Crystal Shine	435
573	1	071249410608	Brilliant Eyes	Amber Sparkle	440
574	1	071249410653	Brilliant Eyes	Crown Gold	445
575	1	071249410646	Brilliant Eyes	Precious Lava	450
576	1	071249410615	Brilliant Eyes	Bronze Light	455
577	1	071249410660	Brilliant Eyes	Radiant Ruby	460
578	1	071249410622	Brilliant Eyes	Royal Onyx	465

CR PRDS ENCHNTD/ LA PLTTE EYE TRY 1.1 LIT ULTA ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
579	1	071249371183	Colour Riche Paradise Enchanted Palette	-	150
580	1	071249289754	Colour Riche La Palette - EYE	Nude 1	111
581	1	071249289761	Colour Riche La Palette - EYE	Nude 2	112

CR POCKET PALETTE 2-TIER TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
582	1	071249313022	Colour Riche Pocket Palette	Avenue des Roses	102
583	1	071249313084	Colour Riche Pocket Palette	Violet Amour	114
584	1	071249313039	Colour Riche Pocket Palette	Boudoir Charme	106
585	1	071249313008	Colour Riche Pocket Palette	French Biscuit	104
586	1	071249313053	Colour Riche Pocket Palette	Haute Hazel	116
587	1	071249313077	Colour Riche Pocket Palette	Avant Garde Azure	112
588	1	071249313046	Colour Riche Pocket Palette	Bleu Nuit	108
589	1	071249313060	Colour Riche Pocket Palette	Silver Couture	110

CR MONOS SHDW (MATTE) TRY 1.1 LIT ** Height = 1.50 in; Width = 12.00 in; Depth = 8.00 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
590	1	071249350218	Colour Riche Monos	Matte Chill	300
591	1	071249350225	Colour Riche Monos	Mix and Matte	302
592	1	071249350232	Colour Riche Monos	Matte it Up	304
593	1	071249350256	Colour Riche Monos	Acro-matte	306
594	1	071249350263	Colour Riche Monos	Matte-ison Avenue	308

5HK TLSCPC LNR HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
595	1	071249148808	Extra Volume Collagen Washable	Black	675
596	1	071249148822	Extra Volume Collagen Washable	Blackest Black	680
597	1	071249137086	Telescopic Carbon Black Liner	Carbon Black	835
598	1	071249119990	Telescopic Eyeliner	Black	810
599	1	071249161906	Telescopic Waterproof Eyeliner	Black	800

4HK VLMNS SPRSTR MSCR HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
600	1	071249156339	Extra Volume Collagen Waterproof	Blackest Black	695
601	1	071249301494	Voluminous Superstar Mascara	Blackest Black (WSH)	621
602	1	071249301500	Voluminous Superstar Mascara	Black (WSH)	622
603	1	071249301517	Voluminous Superstar Mascara	Black Brown (WSH)	623

3HK EMR SINGLE TRY HOOKBAR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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604	1	071249078525	Eye Makeup Remover	Eye Makeup Remover	001
605	1	071249149768	Double Extend Beauty Tubes	Blackest Black	575
606	1	071249149744	Double Extend Beauty Tubes	Black	570
607	1	071249187722	Voluminous Million Lashes Mascara	Black	645

6HK INF SIG MATTE EYE LNR HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
608	1	071249403709	Infalible Signature Matte Eyeliner	Black	700
609	1	071249403723	Infalible Signature Matte Eyeliner	Greige	720
610	1	071249403730	Infalible Signature Matte Eyeliner	Burgundy	730
611	1	071249398548	Flash Cat Eye Liner	Brown	225
612	1	071249386033	Flash Cat Eye Liner	Black	220
613	1	071249231791	Infalible Gel Lacquer Liner	Blackest Black	171

6HK VLMNS LSH PRDS LIQ EYELNR HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
614	1	071249373132	Voluminous Lash Paradise Liquid Eyeliner	Black	115
615	1	071249373149	Voluminous Lash Paradise Liquid Eyeliner	Rose Gold	125
616	1	071249336359	Voluminous Liner Noir	Blackest Black	300
617	1	071249289839	Infalible Superstar Liner	Black	202
618	1	071249329788	Infalible Sculpt Liner	Black	904
619	1	071249160114	Extra Intense Liquid Pencil Eyeliner	Black	798

6HK INF PRO-LAST LNR HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
620	1	071249385104	Infalible Pro-Last Liner	Bronze	840
621	1	071249385937	Infalible Pro-Last Liner	Aubergine	850
622	1	071249357248	Infalible Pro-Last Liner	Black	930
623	1	071249357255	Infalible Pro-Last Liner	Brown	940
624	1	071249357262	Infalible Pro-Last Liner	Grey	950
625	1	071249357644	Infalible Pro-Last Liner	Cobalt Blue	960

6HK INF EYE MM LNR HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
626	1	071249238912	Infalible The Super Slim Liner	Black	400
627	1	071249350126	Infalible The Super Slim Liner	Brown	401
628	1	071249350157	Infalible The Super Slim Liner	Grey	402
629	1	071249306376	Infalible Eye: Matte Matic Liner	Black	512
630	1	071249306383	Infalible Eye: Matte Matic Liner	Brown	513
631	1	071249306390	Infalible Eye: Matte Matic Liner	Charcoal	514

6HK INF LW LNR HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
632	1	071249350171	Infalible Long Wear Eyeliner	White	551
633	1	071249152416	Infalible Eyeliner Carbon Black	Carbon Black	591
634	1	071249145234	Infalible Long Wear Eyeliner	Black	511
635	1	071249145241	Infalible Long Wear Eyeliner	Black Brown	581
636	1	071249145258	Infalible Long Wear Eyeliner	Brown	531
637	1	071249289273	Brow Stylist Designer	Blonde	305

6HK LIN INT BRUSH TIP HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
638	1	071249117682	Pencil Perfect Carbon Black	Carbon Black	190
639	1	071249207000	Voluminous Smoldering Eyeliner	Black	645
640	1	071249082140	Pencil Perfect Eye Liner	Espresso	130
641	1	071249117675	Lineur Intense Felt Tip Liquid Eyeliner Carbon Black	Carbon Black	690

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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642	1	071249059128	Lineur Intense Felt Tip Liquid Eyeliner	Black Mica	610
643	1	071249855010	Lineur Intense Brush Tip Liquid Eyeliner	Black	710

4HK VLMNS SPRSTR MSCR HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
644	1	071249314104	Voluminous Superstar Red Carpet	Extra Black	626
645	1	071249301470	Voluminous Superstar Mascara	Superstar WTP : Blackest Black (WTP)	624
646	1	071249301487	Voluminous Superstar Mascara	Superstar WTP : Black (WTP)	625
647	1	071249363713	X-Fiber Mascara WSH	Blackest Black WSH	213

4HK VLMNS MIL LSHES HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
648	1	071249188125	Voluminous Million Lashes Mascara	Black Brown	655
649	1	071249195499	Voluminous Million Lashes Waterproof Masc	Blackest Black	630
650	1	071249187739	Voluminous Million Lashes Mascara	Blackest Black	635
651	1	071249195482	Voluminous Million Lashes Waterproof Masc	Black	670

5HK BRW STYLST MICRO INK PEN HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
652	1	071249376386	Unbelieva-Brow	Blonde	560
653	1	071249410462	Micro Ink Pen by Brow Stylist	Light Brunette	636
654	1	071249410479	Micro Ink Pen by Brow Stylist	Brunette	639
655	1	071249410486	Micro Ink Pen by Brow Stylist	Dark Brunette	642
656	1	071249404324	Bambi Mascara WSH	blackest black	400

5HK UNBELIEVA-BROW HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
657	1	071249376393	Unbelieva-Brow	Light Brunette	565
658	1	071249376409	Unbelieva-Brow	Brunette	570
659	1	071249376416	Unbelieva-Brow	Dark Brunette	575
660	1	071249350270	Brow Stylist Shape & Fill	Blonde	400
661	1	071249350300	Brow Stylist Shape & Fill	Brunette	415

6HK BRW STYLST DEF HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
662	1	071249314876	Brow Stylist: Definer	Blonde	388
663	1	071249350744	Brow Stylist: Definer	Dark Blonde	391
664	1	071249350751	Brow Stylist: Definer	Light Brunette	392
665	1	071249314883	Brow Stylist: Definer	Brunette	389
666	1	071249314890	Brow Stylist: Definer	Dark Brunette	390
667	1	071249350317	Brow Stylist Shape & Fill	Dark Brunette	420

6HK BRW STYLST KBK BLNDR HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
668	1	071249339619	Brow Stylist Kabuki Blender	Blonde	312
669	1	071249339626	Brow Stylist Kabuki Blender	Brunette	313
670	1	071249339633	Brow Stylist Kabuki Blender	Dark Brunette	314
671	1	071249357521	Brow Stylist Boost & Set	Blonde	470
672	1	071249357545	Brow Stylist Boost & Set	Light Brunette	480
673	1	071249357552	Brow Stylist Boost & Set	Dark Brunette	490

6HK BRW STYLST FRM & SET HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in

Loc. ID	Facings	UPC	Description	Shade	Plano Code
674	1	071249289280	Brow Stylist Designer	Brunette	310
675	1	071249289297	Brow Stylist Designer	Dark Brunette	315
676	1	071249339589	Brow Stylist Frame & Set	Blonde	212

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POSITION REPORT

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ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

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677	1	071249339596	Brow Stylist Frame & Set	Light Brunette	213
678	1	071249339602	Brow Stylist Frame & Set	Warm Brunette	214
679	1	071249341834	Brow Stylist Frame & Set	Deep Brunette	215

4HK VLMNS MSCR HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
680	1	071249059098	Voluminous Straight Brush	Blackest Black	310
681	1	071249749012	Voluminous Straight Brush	Black	305
682	1	071249669020	Voluminous Straight Brush	Black Brown	315
683	1	071249019344	Voluminous Curved Brush	Black	340

4HK X-FIBER MSCR HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
684	1	071249363720	X-Fiber Mascara WSH	Black WSH	214
685	1	071249369104	X-Fiber Mascara WSH	Soft Black WSH	216
686	1	071249363737	X-Fiber Mascara WTP	Blackest Black WTP	215
687	1	071249104743	Telescopic Mascara	Blackest Black	910

4HK VLMNS MIL LSHES HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
688	1	071249201770	Voluminous Million Lashes Carbon	Carbon Black	620
689	1	071249258415	Voluminous Million Lashes Excess Washable	Black	455
690	1	071249194102	Voluminous False Lashes Mascara	Blackest Black	270
691	1	071249256718	Voluminous Butterfly Washable Mascara	Blackest Black	868

4HK BAMBI MSCR HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
692	1	071249404331	Bambi Mascara WSH	black	401
693	1	071249404348	Bambi Mascara WSH	black brown	402
694	1	071249404355	Bambi Mascara WTP	blackest black	405
695	1	071249404362	Bambi Mascara WTP	black	406

4HK VLMNS LSH PRDS MSCR (WSH) HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
696	1	071249385210	Lash Serum Solution		0
697	1	071249376331	Voluminous Lash Paradise Primer	Pink Tinted Primer	250
698	1	071249343265	Voluminous Lash Paradise WSH	Blackest Black	200
699	1	071249343258	Voluminous Lash Paradise WSH	Black	201

4HK VLMNS LSH PRDS MSCR (WTP) HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
700	1	071249343272	Voluminous Lash Paradise WSH	Black Brown	202
701	1	071249343326	Voluminous Lash Paradise WTP	Blackest Black	204
702	1	071249343319	Voluminous Lash Paradise WTP	Black	203
703	1	071249350652	Voluminous Lash Paradise WSH	Mystic Black	205

4HK UNLIMITED MSCR HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
704	1	071249330265	Voluminous Primer	Primer	300
705	1	071249335857	Unlimited	Blackest Black	235
706	1	071249335871	Unlimited	Black Brown	236
707	1	071249335888	Unlimited	Blackest Black WTP	240

4HK VLMNS MSCR HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code

Prepared by: Loreal CPD Category Management

Door Count as of Print Date: 16

FULL WALL

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POSITION REPORT

Category Mgmt. Dept.9/13/2019

ACCOUNT: WAKEFERN/SHOPRITE (LIT ECLIPSE WALL)

12' X 70" HIGH L'OREAL COSMETICS LAYOUT - SPRING 2020

WAK1270ECL_IS20.psa

708	1	071249372029	Voluminous Straight Brush	Burgundy	950
709	1	071249345931	Voluminous Original Blue Mascara	Cobalt Blue	900
710	1	071249405062	Voluminous Mascara	deep green	960
711	1	071249019351	Voluminous Curved Brush	Black Brown	350

4HK VLMNS WP HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
712	1	071249006412	Voluminous Waterproof	Black	360
713	1	071249006429	Voluminous Waterproof	Black Brown	365
714	1	071249148792	Voluminous Waterproof Carbon Black	Carbon Black	395
715	1	071249101919	Voluminous Carbon Black	Carbon Black	335

4HK TLSCPC HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
716	1	071249104729	Telescopic Mascara	Black	905
717	1	071249104736	Telescopic Mascara	Black Brown	915
718	1	071249137093	Telescopic Carbon Black Mascara	Carbon Black	935
719	1	071249390740	Telescopic Mascara	Black WTP	925

4HK VLMNS BTRFLY MSCR HKBR LIT (ALT) ** Height = 1.50 in; Width = 12.00 in; Depth = 8.75 in					
Loc. ID	Facings	UPC	Description	Shade	Plano Code
720	1	071249256701	Voluminous Butterfly Washable Mascara	Black	867
721	1	071249256725	Voluminous Butterfly Washable Mascara	Black Brown	869
722	1	071249256695	Voluminous Butterfly WTP	Blackest Black	871
723	1	071249265932	Voluminous Butterfly Midnight Black	Midnight Black	872

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